

Board Chair & President's Report

Women's Business Enterprise National Council
Report to the WBENC Board of Directors
June 24, 2019

Activities since March 2019: *Additional information can be found in Individual Committee reports.*

Governance, Board Management and Strategic Focus:

- Jill Sasso prepared board meeting agenda and board book. Pamela Prince-Eason reviewed/prepared update materials for Extended Executive Committee Meeting, this Board Meeting and attended Finance Committee calls. Barb Kubicki-Hicks led 2 Extended Executive Committee Meetings and attended Finance Committee monthly calls.
- Significant focus on final details for Baltimore National Conference & Business Fair, 2018 Financial Audit, and Financial System "CRM/GP" connector upgrade.
- Please note that we are postponing the Corporate Annual Meeting originally scheduled for September 9-11, 2019. We will provide you with an alternative date for 2020 in September 2019. In addition to updating Corporate Members at the 2020 session, we will be holding mini-sessions to discuss strategic planning topics for the WBENC Network.
- At the 2019 National Conference we will be conducting a survey regarding the need for a corporate supplier diversity training proposed to us by Tuck. Assuming a need is defined, we would pilot curriculum during the 2020 Corporate Annual Meeting. (Laura Taylor will provide all board members a survey for their input during the Board Meeting.)
- The WBENC Network has received the proposed WOSB/EDWOSB rule and have discussed across the leadership council and WBENC Certification Team. Our network will be sending comments to the rule as proposed before the July 2019 deadline. Implementation of the new process is anticipated to begin in 06/2020.

Operational Excellence:

- The WBENC team has done significant work to finalize the 2019 National Conference & Business Fair. The main focus has been planning, testing and implementing additional topics into our new Event Strategy - Business Lab Model. Additional focus continued on all aspects of NCBF specifically:
 - Hes4Shes Recognition
 - Industry-Based Trade Fair
 - Matchmaking
 - Student Entrepreneur Program
 - Women of Color Outreach & Development Program
 - Planet Mogul Program

- I am pleased to share that due to success of the 2018 Robert Half Accelerated Leadership Development pilot, Robert Half and WBENC are expanding the offerings for 2019. We will be hosting TWO 1-week long *Advanced Leadership Development Programs* in the 2nd half of 2019. One will operate from the East Coast (Nashville, TN) in July and one from the West Coast (San Francisco) to ease travel costs and travel time for WBE program awardees.
- I hope you will recall that in 2017 we launched our 1st successful *Advanced Tuck Program* in conjunction with Tuck and IBM. Due to that success IBM is expanding its support and we are conducting this program again in 2019. The program will run in September.
- The generosity of our Oil & Gas Board Members has continued for 2019 to support the *Energy Executive Program*. The 3rd cohort will participate in this amazing program in October 2019 in Roberts, LA.
- Earlier this month (June 2019) we were honored to have been included as the Non-Profit Partner for the Disney Institute's Women's Leadership Summit held in Orlando from June 4 to 6, 2019. WBENC proudly featured Ann Ramakumaran (CEO, Ampcus, Inc.) as a keynote speaker and Chala Dincoy (The Repositioning Expert) led workshop sessions on messaging, pitch and branding. The partnership was a success and we will be discussing a continued partnership in July 2019.

Meetings & Events with Partners and WBENC Members:

- **American Express** – Pamela Prince-Eason and AMEX Team created 2019 collaborative partnership. Pam participated in workshop with Diversity Organization partners and did the 'Meet the Mentors' session at June 2019 Small Business Development Program in Washington, DC.
- **BASF** – Mia Delano and Pamela Prince-Eason met with BASF Supplier Diversity and Procurement Team to discuss strategic approach and direction of program.
- **BP** – Pamela Prince-Eason and Lindsey All participated in the inaugural Diversity & Inclusion session at the Offshore Technology Conference in May 2019.
- **Disney Institute** – Pat Birmingham, Jillian Schneeberger, Jill Sasso and Pamela Prince-Eason participated in the inaugural Women's Leadership Conference in June 2019.
- **Exxon Mobil** – Discussions with Doug Fisher and team to ensure appropriate planning for 2019 Hes4Shes improvements.
- **Marriott** – Participated in Non-profit Masters sessions in order to discuss meeting trends of the future.
- **National Women's Business Council** – Pamela Prince-Eason continued involvement during quarterly meetings in May 2019 and Roundtables planned for June 2019 WBENC National Conference & Business Fair.
- **NGLCC** – Participated in program for Best of the Best diversity consortium on behalf of WBENC.
- **PepsiCo** – Discussions regarding Woman Made Initiative and Stacy's Rise Project.
- **Robert Half** – Finalized plans and cohort for 2019 Accelerated Leadership Development Program being held in July 2019 in Nashville.
- **WBEC-South** – Hosted Phala Mire for discussion regarding WBEC-South activities and ties to WBENC and across the WBENC Network.
- **Wells Fargo** – Discussion regarding benchmarking needs. Project to begin in July 2019.
- **WW Grainger** – Discussed Board Seat.
- **WPEO** – Coordination with WPEO-NY regarding partnership activities for 2019.
- **WPO** – Lakesha White attended the May 2019 WPO Annual Conference.