



COMMITTEES OF THE BOARD

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The National Certification Committee

Chair: **Nancy Conner, W.W. Grainger**

Mission: The National Certification Committee reviews proposed changes to and interpretations of WBENC's Standards and Procedures.

Purposes:

- The National Certification Committee is responsible for the development and maintenance of the standards and procedures that govern the certification process implemented by the RPOs across the nation.
- The committee examines issues and other ambiguities in the certification process and makes amendment recommendations to the Board of Directors as warranted.

Note: The vice chair and members of this committee are anonymous. All questions concerning this subcommittee should be directed to Nancy Conner, Chair of the Certification Committee.



The National Appeals Subcommittee

Purpose: The Appeals Subcommittee, comprised of five anonymous members as a sub-committee of the Certification Committee, was formed in 1999 to hear appeals that are made to the National level.

The Committee is representative of the WBENC coalition and includes corporate, legal, RPO and WBE representation.

Note: This committee is not open for additional participation. All members must be trained in WBENC standards and procedures. To insure confidentiality, no visitors are permitted to attend Appeals Committee meetings.

Note: The Chair and members of this committee are anonymous. All questions concerning this subcommittee should be directed to Nancy Conner, Chair of the Certification Committee.



Membership & Revenue Generation Committee

Chair: Theresa Harrison, Ernst & Young LLP

Vice Chair: Vacant

Mission: The mission of the Committee is to work to increase corporate membership in and support of WBENC, its partner organizations and its special programs.

Purpose:

The Membership & Revenue Generation committee conducts periodic member satisfaction surveys, manages the WBENC Ambassadors program, raises money for the Summit & Salute and the national Conference, and researches potential revenue streams.

Committee Members

(as of November 2010)

Board Members

Greta Davis, *TimeWarner*

Theresa Harrison, *Ernst & Young LLP*

Geri Swift, *WBEC PA-DE-sNJ*

Non-Board Members

Julie Copeland, *Arbill*

Erica Billie, *Capital One*

Kathy Dang, *Pfizer, Inc.*

Pauline Gebon, *Adecco USA*

Elie Halter, *Schnipke Engraving Co. Inc.*

Wendy Matheu, *Amgen*

Sue Pistone, *Sue Pistone & Associates*

Rebecca Thompson, *IAP Worldwide*

Rea Waldon, *WBEC- Ohio River Valley*

Staff: Paige Adams, Director of Development & Corporate Relations

Kim Jones, Manager of Corporate Membership Services



The Member Services and Programs Committee

Chair: Ruby McCleary, United Airlines
Vice Chair: Betsy Hosick, Chevron Corporation

Mission: The Program Committee's mission is to develop open communication between corporations and women business enterprises, to promote business opportunities for WBEs within the private sector and to provide assistance to corporations and WBEs in enhancing or developing women's business enterprise initiatives within supplier diversity programs.

Committee Members (as of December 31, 2010)

Board Members

- Debbie Hurst, *WBC-Southwest*
- Michelle Sourie Robinson *The Home Depot*
- Beverly Williamson, *Johnson & Johnson*

Non-Board Members

- Michelle Boggs, *McKinley Marketing Partners*
- Billie Bryant, *CESCO*
- Patricia Rodriguez Christian, *CRC Group*
- Klassi Duncan, *Covidien*
- George Ehrgott, *CTDI*
- Mary Kay Hamm, *DFA Management*
- Sandra James, *Private Eyes* Eartha Jean Johnson, *LegalWATCH*
- Kim Le, *A2Q2*
- Olsa Martini, *OLSA Resources*
- Cassandra Sanford, *Kelly Mitchell Group, Inc.*
- Hallie Satz, *HighRoad Press, LLC*
- Andrea Shpall, *Polk Majestic Travel Group*
- Michele Vignes, *Universal Personnel*
- Pamela Williamson, *WBEC West*
- Heather Herndon Wright, *Energy Future Holdings*

Staff: Betty Cole, Jason Moore



Marketing, Communications, and Brand Management Committee

Chair: Debra Jennings-Johnson, BP America, Inc.

Vice Chair: Tara Spann, Staples, Inc.

Mission: The Marketing Committee supports WBENC's special programs, develops outreach strategies and manages its media and public relations campaigns.

Committee Members (as of December 2010)

Board Members

Tara Abraham, ACCEL Inc.
Ginger Conrad, MBE Magazine
Debra Jennings-Johnson, BP America, Inc
Roz Lewis, Greater Women's Business Council
Diane Pinkney, Altria
Marianne Strobel, AT&T

Non-Board Members

LaSonya Berry, McPherson, Berry & Associates, Inc.
Michelle Boggs, McKinley Marketing Partners
Sharon Burton, Robart Transportation, Inc.
Lynn Griffith, Welcome Events
Marlene Kelly, Exhibits South Corporation
Joyce Landry, Landry & Kling, Inc.
Mercedes LaPorta, Mercedes Electric Supply, Inc.
Julie Levi, Progressive Promotions
Dawn Magnan, n8 Marketing Solutions
Patricia Massey, Myca
Monica McInerney, Pepsico
Connie Rankin, Customized Real Estate Services
Andrea Schrager, Meadowlands Consumer Center & Marketing Research
Juli Sinnett, Swervepoint
Tara Spann, Staples, Inc.
Traci Williams, Crescent Construction Services

Staff Lead: Cristy McCullough

WBENC's Key Marketing Messages

Mission:

WBENC is dedicated to advancing the success of certified women's business enterprises (WBEs), Corporate Members, and government agencies in partnership with its Regional Partner Organizations.

Vision:

As the leading advocate for, and authority on women-owned businesses as vendors and suppliers to corporations, WBENC builds a stronger economy by creating parity for women business enterprises through its Gold Standard Certification and by providing marketplace access.

Core Values:

To support its constituents, WBENC focuses on its core values of certification, opportunities, and resources, while providing prominent recognition to top corporations and WBENC Certified WBEs.

Tagline

Creating Opportunities ... Recognizing Excellence

Who We Are:

The Opportunity Connection

- The Women's Business Enterprise National Council – known as “WBENC” – is the nation's leading advocate for and authority on WBENC Certified WBEs as vendors and suppliers to corporations.
- WBENC is recognized as a trusted brand that opens doors of opportunity for WBENC Certified WBEs through its Gold Standard Certification Procedures, business opportunities created by Corporate Members and other WBENC Certified WBEs, and resources that include education, scholarships, research findings, and advocacy.
 - In 2009, WBENC saw a 34 percent increase in certification – thanks in large part to WBENC's 14 Regional Partner Organizations.
 - In 2010, WBENC took its mission to the next level by delivering on its three Core Values -- Certification, Opportunity and Resources – with greater depth, breadth, efficiency and results than ever before.

- WBENC is the only organization bringing its 240 Corporate Members and now 10,000+ WBENC Certified WBEs together with the goal of generating business. We are the *Opportunity Connection* for women's businesses and the corporations they serve.
- WBENC delivers robust educational opportunities to enhance profitable partnerships among corporations and WBEs. WBENC accomplishes this through its showcase Summit and Salute to Women Business Enterprises and its annual WIB Conference and Business Fair, educational programs offered throughout the year through its Regional Partner Organizations, and elite programs such as the WBENC Tuck Executive Education program.
- While the last two years were challenging economically for our WBEs and Corporate Members, WBENC through Women Impacting Public Policy, national bi-partisan public policy organization, brought its constituents' perspective to the government – at the White House, in Congress and the SBA among others – to help them understand the issues corporations and WBEs are facing and forge beneficial solutions.
 - WBENC certified WBEs are automatic members in WIPP.

What We Do:

- Since our founding 14 years ago, WBENC, through its 14 Regional Partner Organizations (RPOs), provides certification to women owned businesses that are 51 percent owned, controlled, and operated making WBENC Certified WBEs eligible as vendors and suppliers to its 250 Corporate Members and government agencies.
- We help connect Corporate Members and WBENC Certified WBEs to source business contracts.
- WBENC facilitates access to business opportunities through national program and service offerings that include WBENC's series of face-to-face and online MatchMaker and Multi-Tier programs, WBENC's annual Business Fair, formal/informal networking events, media opportunities, and recognition programs.
- WBENC presents two signature events per year: Summit & Salute to Women Business Enterprises and the WBENC's National Conference & Business Fair.
- WBENC has shifted the paradigm of how corporations work with WBENC Certified WBEs with a business model that eliminates barriers in the marketplace and facilitates business opportunities.

How We Deliver Our Core Values:

- **Certification:** WBENC sets the world-class standard of national and international certification of women's business enterprises. Our certification procedure attains universal status as the world-class certification for women's business certification: administered by 14 Regional Partner Organizations and implemented abroad through WEConnect International in Canada, Europe, India and China.

- The WBENC certification standard is applied as a model for certification programs abroad, starting with WEConnect Canada and WEConnect Europe. WEConnect India and WEConnect China launched in 2009.
- **Opportunities:** WBENC provides sourcing capability reaching more than 10,000 certified WBEs through:
 - WBENCLink, a passcode-protected, searchable internet database filled with profiles of WBENC Certified WBEs.
 - Face-to-face and online MatchMaker programs. Introduced in 2009, MatchMaker365 is an online portal that facilitates one-on-one meetings as a secured online registration, outreach, matchmaking and scheduling.
 - Formal and informal networking at WBENC's Summit & Salute to Women's Business Enterprises and WBENC's National Conference & Business Fair. WBENC's Business Fair is the largest event of its kind for women business owners with over 350 exhibitors.
 - Global Business Initiatives, formal and informal networking events, media opportunities, and recognition programs.
- **Resources:** WBENC provides a broad range of resources to support the growth and performance of Corporate Members and WBENC Certified WBEs.
 - WBENC sources Best Practices and development tools for corporations and the WBENC Certified WBEs that serve them.
 - WBENC also serves as a resource to Corporate Members via WBENC's Balanced Score Card for WBE Process Improvement, a tool that enables corporations to self measure performance in attaining excellence in supplier diversity programs; and a number of other training, mentoring, and professional development opportunities.
 - WBENC offers elite executive education and scholarship opportunities to include the Tuck-WBENC Executive Education program and Dorothy B. Brothers Scholarship program, webinars and other development vehicles.

WBENC Constituents:

- WBENC brings WBENC Certified WBEs and corporations together so that corporate executives can learn first hand how purchasing from WBENC Certified WBEs can make them more competitive and successful.
 - Representatives of 36 corporations sit on the WBENC Board of Directors, along with nine representatives of our Regional Partner Organizations and nine WBENC Certified WBEs.
- Our constituents are a powerful group and the women's businesses we certify *are* significant. For instance, the *average* WBENC Certified company has revenues that have grown from nearly \$8-million to over \$10 million. And six WBENC Certified WBE companies exceed \$1 billion.
 - The majority of WBENC's Corporate Members are Fortune 500 companies.

- WBENC Certification is accepted by more than 1,000 corporations, government and other agencies, representing America's most prestigious brands, as well as government organizations at the state and local levels.
- The collaboration between our Corporate Members and WBENC Certified WBEs illustrates business at its best:
 - WBE innovations in product and service enhance corporate profitability and shareholder value.
 - Global offices and strategic alliances that create efficiencies and service corporations' global business needs.

About WBENC:

- Founded in 1997, WBENC is the nation's leading third-party certifier of businesses owned, controlled, and operated by women, and the leading advocate for and authority on WBENC Certified WBEs as vendors and suppliers to corporations.
- WBENC is a 501(c)(3) nonprofit organization that seeks and accepts donations from corporations, foundations and individuals that support its mission and programs.
- WBENC is supported by 14 Regional Partner Organizations (RPOs), which administer and process WBENC's world class certification, provide regional matchmaking programs, and deliver capacity development training to women owned businesses.
- WBENC is operated by WBENC Staff and governed by its Board of Directors under the leadership of the Executive Committee. In addition, WBENC is also supported by its Leadership Council, represented by the presidents and executive directors of its RPOs, and the Women's Enterprise Leadership Forum, which is comprised of WBEs appointed by its local RPOs to represent WBE interests and issues.
- WBENC provides annual awards and recognition to America's Top Corporations for Women's Business Enterprises and 14 Women's Business Enterprises Stars.



WBENC's Branding Guidelines

WBENC is the nation's leading third-party certifier of businesses owned and operated by women, and is the leading advocate of women's business enterprises as suppliers to corporate America.

Corporations, non-profits, government agencies, educational institutions all recognize the value of a WBENC certification. WBE certification is an important marketing tool for expanding the visibility of women-owned businesses among decision makers in supplier diversity and procurement.

While a WBE is certified by one of WBENC's 14 Regional Partner Organizations, the certification is national in scope.

WBENC has developed branding guidelines that can be accessed on WBENCLink. Sign into WBENCLink from www.wbenc.org, and select "Brand Guidelines." The information contained in this manual will guide WBEs and others in the proper use of the WBE seal and certification language.



Nominating Committee

Chair: Lynn Scott, Alcate-Lucent

Vice Chair: Jeff Jones, Bank of America

Mission: The Nominating Committee will manage the nomination of qualified individuals to be members of the WBENC Board of Directors. They will propose qualifications for Directors to the Board and, when approved, will review each candidate's qualifications to be sure they meet the requirements. The Nominating Committee will propose a slate of qualified prospective Directors for approval by the Board of Directors.

Committee Members: (As of January 1, 2011)

Board Members:

Blanca Robinson: Women's Business Enterprise Council-South

Tara Abraham: Accel

Non-Board Members:

Gwen Turner: Pfizer, Inc.

Liaison: Linda Denny, WBENC President and CEO

Staff: Diana Wells, Assistant to the President



The Finance Committee

Chair: Kathy Homeyer, UPS
Vice Chair: Shari Francis, Office Depot

Mission: The Finance Committee provides oversight and guidance for staff in the management of WBENC's finances and recommends financial policies and procedures to the Board of Directors.

Note: This committee is reserved for members of the Board.

Board Members

(as of December 2010)

- Linda Denny, WBENC
- Lynne Marie Finn, Superior Staff Resources, Inc.
- Marsha Firestone, WPEO
- Michelle Richards, WBEC – Great Lakes
- .Barabara Carbone, KPMG
- Rebecca Boenigk Neutral Posture
- Scott Buchanan, PepsiCo.

Staff: Lynn Quinn, COO
Valerie Bunns



The Audit Committee

Chair: Barbara Carbone, KPMG LLP

Please Note: This committee is appointed by the Executive Committee and not open to new members at this time.

Mission: The Audit Committee is a standing committee of the board, composed of not less than three Corporate Board Members appointed by the Chairperson. The Audit Committee recommends to the Executive Committee for its approval the appointment of a firm of independent public accountants to examine and audit the accounts of the Corporation as the Audit Committee may recommend for the financial year in respect of which such appointment is made. The Audit Committee submits a written report to the Board as soon as convenient following the conclusion of the audit. The Audit Committee reviews matters associated with the internal financial controls of the Corporation and the management of risk and generally oversee the activities of the Corporation's chief financial officer.

Committee Members

(as of January 2011)

- Leslie Saunders
- Michelle Boggs

Staff: Lynn Quinn, WBENC
Valerie Bunns, WBENC



The Global Services and Programs Committee

Chair: Michael Robinson, IBM Corporation
Assistant to Chair: Philip Curcuru, IBM Corporation

Vice Chair: Vacant

Mission: The mission of the Global Services and Programs Committee is to build awareness and education for certified women's business enterprises (WBEs) on the globalization of economies and supply chains. The committee strives to connect WBENC and WBEs with corporate members who have global programs and to international institutions, governmental and non-governmental organizations around the world that share WBENC's focus on fostering business opportunities, training for growth, and alliance building for WBEs.

Committee Members (as of December 2010)

Board Members

Nancy Allen, *WBEC/Florida*
Shelly Brown, *Johnson Controls Inc*
Liz Cullen, *WPEO DC*
Linda Denny, *Women's Business Enterprise National Council*
Pamela Eason, *Pfizer, Inc.*
Lisa Hanlon, *Teltech Communications*

Diane McClelland, *ASTRA Women's Business Alliance*
Armando Ojeda, *Ford Motor Company*
Michael Robinson, *IBM Corporation*
Lynn Scott, *Alcatel-Lucent*
Tonia Smith, *Walmart Stores, Inc*

Non-Board Members

Roz Alford, *ASAP*
Madinah S. Ali, *MSA Global Inc.*
Alta Baker, *Safe Haven Enterprises, LLC*
Sarah Bates, *Nu Tek Steel, LLC*
Virginia Bradley, *Global EXEC Women*
Lorelei Carobolante, *G2nd Systems*
Sharon Castillo, *SB Services Inc*
Denise Coley, *Cisco*
Ramie Dingle, *Halliburton*
Sharon Evans, *CFj Manufacturing*
Barbara Goldman, *BG Search Associates*
Janice Greene, *Boeing Company*
Fernando Hernandez, *Motorola, Inc.*

Delores Johnson-Cooper, *Verizon*
Valerie Joyner, *Enterprise Rent-A-Car*
Margaret Kane-Walls, *Pfizer, Inc.*
Joan Kerr, *PG&E*
Virginia Littlejohn, *Quantum Leaps, Inc.*
Nicole Loftus, *Zorch Sourcing, Inc.*
Sharon Mahin, *Mahin Impressions, Inc.*
Betty Manetta, *Argent Associates*
John N. Marshall, *Verizon*
Che' McFerrin, *Halliburton*
Terri McNally, *Global Capital Ltd.*
Ranjini Poddar, *Artech Information Systems, LLC*
Kanchana Raman, *Avion Systems*

Global Services and Programs Continued

Marianne Schoenig, *Accenture*
Cheryl Snead, *Banneker Industries Inc*
Jackie Spedding, *Walmart Stores, Inc*
Gwen Turner, *Pfizer, Inc.*

Elizabeth Vazquez, *WEConnect International*
Hali White, *Dell, Inc*

Staff Lead: Susan Prado
Staff Admin: Alice Spears



The Leadership Council (Regional Partner Organizations)

Chair: Geri Swift, President , Women's Business Enterprise Council – PA,DE, South NJ

Vice Chair: Blanca Robinson, Executive Director
Women's Business Enterprise Council- South

Basics:

- A standing WBENC committee
- Part of WBENC's Governance Structure
- Comprised of representatives from each of the RPOs

Purposes:

- Provide oversight of the certification program in each region
- Promote the value of WBENC certification
- Provide educational and networking opportunities
- Work with local WBE Forums and WBEs to determine needs
- Dialogue with corporate buyers to educate and provide WBE resources

Staff: Candace Waterman

Regional Partner Organizations (RPOs) Membership List
As of January 1, 2011

Astra Women's Business Alliance

Diane L. McClelland
President
dimac@astrawba.org

Suzanne Lackman
Program Manager
suzanne@astrawba.org
5 Centerpointe Drive, Suite 400
Lake Oswego, OR 97035-8620
tel: (971) 204-0220
fax: (971) 204-0221
www.astrawba.org

Territory: Alaska, Washington, Montana, Idaho, Oregon,
Northern California

Center for Women & Enterprise

Susan Rittscher
CEO & President
srittscher@cweonline.org

Michelle Macaux
Program Manager
mmacaux@cweonline.org
24 School Street, 7th floor
Boston, MA 02108
tel: (617) 532-0224
fax: (617) 536-7373
www.cweonline.org

Territory: Maine, Vermont, New Hampshire, Massachusetts,
Rhode Island, N. Connecticut

Greater Women's Business Council

Roz Lewis
Executive Director
rlewis@gwbc.biz

Sharon Judge
Program Manager
certification@gwbc.biz
1201 Peachtree Street, 400 Colony Square, Suite 200
Atlanta, GA 30361
tel: (404) 846-3314 X3
fax: (404) 745-0151
www.gwbc.biz

Territory: Georgia, North & South Carolina

Ohio River Valley- Women's Business Council

Rea Waldon
Executive Director
rwaldon@orvwbc.org

Darraugh Butler
Program Director
dbutler@orvwbc.org

Maudie Moreno
Certification Coordinator
orvwbcsupport@orvwbc.org
3458 Reading Road

Cincinnati, OH 45229

tel: (513) 487-6503
fax: (513) 281-0455
www.orvwbc.org

Territory: Ohio, Kentucky, West Virginia

Women's Business Council-Southwest

Debbie Hurst
President
dhurst@wbcsouthwest.org

Anita Steele
Certification Manager
asteel@wbcsouthwest.org
2201 N. Collins, Suite 158
Arlington, TX 76011
tel: (817) 299-0566 X 206
fax: (817) 299-0949
www.wbcsouthwest.org

Territory: North Texas, New Mexico, Oklahoma, Arkansas

Women's Business Development Center-Chicago

Carol Dougal
Co-President
cdougal@wbdc.org

Hedy Ratner
Co-President
hratner@wbdc.org

Deon Crayton
Program Manager
certification@wbdc.org
8 South Michigan, 4th floor
Suite 400
Chicago, IL 60603
tel: (312) 853-3477 X39
fax: (312) 853-0145
www.wbdc.org

Territory: Kansas, North & South Dakota, Minnesota,
Wisconsin, Nebraska, Iowa, Illinois, Missouri

Women's Business Development Council of Florida

Nancy Allen
President and CEO
nancyallen@womensbusiness.info

Lisa Roblejo
Program Manager
lisaroblejo@womensbusiness.info
13155 SW 134 Street, Suite 205
Miami, FL 33186
tel: (305) 971-9446
fax: (305) 971-7061
www.womensbusiness.info

Territory: Florida, with the exception of the Panhandle,
Puerto Rico, US Virgin Islands

Women's Business Enterprise Alliance

Susan Repka

Executive Director
srepka@wbea-texas.org

Mariela Hernández
Certification Manager
certification@wbea-texas.org
9800 Northwest Freeway, Suite 120
Houston, TX 77092
tel: (713) 681-9232 X204
fax: (713) 681-9242
www.wbea-texas.org

Territory: South Texas

Women's Business Enterprise Council-Great Lakes

Michelle Richards
Executive Director
mrichards@miceed.org

Pamela Smith
Program Manager
certification@miceed.org
9800 Northwest Freeway, Suite 120
Houston, TX 77092
tel: (734) 677-1400
fax: (734) 677-1465
www.miceed.org

Territory: Michigan, Indiana

Women's Business Enterprise Council-PA-DE-sNJ

Geri Swift
President
gswift@wbecouncil.org

Amanda Vishio
Certification Coordinator
certification@wbecouncil.org
1315 Walnut Street, Suite 1116
Philadelphia, PA 19107-4711
tel: (877) 790-9232
fax: (215) 790-9231
www.wbecouncil.org

Territory: Pennsylvania, Delaware, South New Jersey

Women's Business Enterprise Council South

Blanca Robinson
President
blanca@wbecsouth.org

Evelyn King
Director of Certification
evelyn@wbecsouth.org
400 Poydras Street, Suite 1790
New Orleans, LA 70130
tel: (504) 680-6497
www.wbecsouth.org

Territory: Louisiana, Mississippi, Alabama, Tennessee,
Florida Panhandle

Women's Business Enterprise Council-West

Pamela S. Williamson, Ph.D.

Executive Director
Director@wbec-west.org

Maria Hicks
Program Manager
certification@wbec-west.org
840 E. McKellips Road, Suite 108
Mesa, AZ 85203
tel: (480) 969-9232 X 4
fax: (480) 969-2717
www.wbec-west.org

Territory: Southern California, Arizona, Colorado, Hawaii,
Nevada, Wyoming, Utah, Guam

Women Presidents' Educational Organization-DC

Liz Cullen
Executive Director
liz@womenpresidentsorg.com

Liza Avruch
Program Manager
dcadmin@womenpresidentsorg.com
1120 Connecticut Ave. NW, Suite 1000
Washington, DC 20036-3951
tel: (202) 595-2628
fax: (202) 872-5505
www.wpeo.us

Territory: Virginia, Maryland, Washington DC

Women Presidents' Educational Organization-NY

Marsha Firestone, Ph.D.
President
marsha@womenpresidentsorg.com

Tanya Rosado
Program Assistant
certification@womenpresidentsorg.com
155 E. 55th Street, Suite 4H
New York, NY 10022
tel: (212) 688-4114
fax: (212) 688-4766
www.wpeo.us

Territory: New York, North New Jersey, South Connecticut



The Women's Enterprise Leadership Forum "The Forum"

2010

Chair: Nancy Williams, ASAP Staffing LLC
Vice Chair: Holli Dorr, Hollister Construction Company

2011

Chair: Holli Dorr, Hollister Construction Company
Vice Chair: Tara Abraham, Accel

Purpose: The Women's Enterprise Leadership Forum represents Women's Business Enterprises (WBEs) as a governing constituency of WBENC through corporate and RPO appointments. Forum members work closely with WBENC to promote the benefits of certification and to facilitate corporate business opportunities for WBEs, regardless of revenue or employee size, while reaching back into the regional forums to facilitate relevance and value.

Vision: The Women's Enterprise Leadership Forum drives the success of all WBENC certified Women Business Enterprises through education, opportunities and resources.

Basics:

- A standing WBENC committee and part of WBENC's Governance structure
- Provides practical information and recommendations to the Leadership Council, corporate members and the Board of Directors
- Conducts surveys to analyze the needs of WBEs and recommends replication of successful programs and best practices

Staff: Susan Prado
Allison Gibson

The Women’s Enterprise Leadership Forum – Organization and Structure

The Women’s Enterprise Leadership Forum represents Women’s Business Enterprises (WBEs) as a governing constituency of WBENC through corporate and RPO appointments. Currently the Forum consists of two groups – the Governing Group and the Forum At Large. In 2011 the two groups will merge and become one group and the appointment process will change.

Forum members work closely with WBENC to promote the benefits of certification and to facilitate corporate business opportunities for WBEs, regardless of revenue or employee size, while reaching back into the regional forums to facilitate relevance and value.

In the last year, the Forum held two strategic planning sessions and established four goal-oriented task forces which parallel the overall WBENC strategic plan and support the key elements of Certification, Opportunity, and Resources. Forum members researched and finalized comprehensive Processes and Procedures – the first time Forum governance policies have been formalized and accepted by the WBENC Executive Committee. The Forum also adopted a new vision statement: “The Women’s Enterprise Leadership Forum drives the success of all WBENC certified Women Business Enterprises through education, opportunities and resources.” These accomplishments have strengthened and enhanced the contributions made by WBEs in partnership with the Regional Partner Organizations and WBENC member corporations.

Women's Enterprise Leadership Forum ("Forum") Members

As of December 31, 2010

Board Members

Tara Abraham, *ACCELInc*
Rebecca Boenigk, *Neutral Posture, Inc.*
Holli, Dorr, *Hollister Construction Company*
Lynne Marie Finn, *Superior Staff Resources, Inc.*
Lisa Hanlon, *Teltech Communications*

Ella Koscik, *Management Decisions. Inc.*
Pamela, O'Rourke, *ICON Information Consultants, LP*
Gail, Warrior-Lawrence, *The Warrior Group Inc.*
Nancy Williams, *ASAP Staffing LLC*

Non-Board Committee Members

Alta Baker, *Safe Haven Enterprises, LLC.*
Anisa Balwani, *RCI Technologies*
LaSonya Berry, *McPherson, Berry & Associates, Inc.*
Michelle Boggs, *McKinley Marketing Partners*
Billie Bryant, *CESCO Inc.*
Sharon Burton, *Robart Transportation, Inc.*
Mary Cantando, *Cantando & Associates, LLC*
Lorelei Carobolante, *G2nd Systems*
Sharon Castillo, *SB Services, Inc.*
Julie Copeland, *Arbill*
Janet Crenshaw-Smith, *Ivy Planning Group*
Rosalie Edson, *Meadows Office Supply Co., Inc.*
Sharon Evans, *CFj Manufacturing*
Peg Fitzpatrick, *PMG, Inc.*
Barbara Goldman, *BG/Strategic Solutions, LLC*
Lynn Griffith, *Welcome Florida, Inc.*
Ellie Halter, *Schnipke Engraving Co. Inc.*
Mary Kay Hamm, *DiBernardo Frederick Associates, Inc.*
Sandra James, *Private Eyes, Inc.*
Jean Johnson, *LegalWATCH*
Marlene Kelly, *Exhibits South Corp.*
Joyce Landry, *Landry & Kling, Inc.*
Mercedes LaPorta, *Mercedes Electric Supply, Inc.*
Julie Levi, *Progressive Promotions*
Nicole Loftus, *Zorch Sourcing LLC*
Brenda Loube, *Corporate Fitness Works, Inc.*

Alison Macpherson, *Bright Pharmaceutical Services, Inc.*
Dawn Magnan, *n8 Solutions*
Olsa Martini, *OLSA Resources, Inc*
Patricia Massey, *Myca*
Terri McNally, *Global Capital, Ltd.*
Sharon Olzerowicz, *Matrix Information Consulting, Inc.*
Janice Pellar, *EMCO Technologies*
Sue Pistone, *Sue Pistone & Associates*
Ranjini Poddar, *Artech Information Systems LLC*
Kanchana Raman, *Avion Systems*
Connie Rankin, *Customized Real Estate Services, Inc.*
Patricia Rodriguez-Christian, *CRC Group*
Cassandra Sanford, *Kelly Mitchell Group, Inc.*
Hallie Satz, *HighRoad Press LLC*
Andrea Schrager, *Meadowlands Consumer Center Marketing Research, Inc.*
Juli Sinnett, *SwervePoint, LLC*
Cheryl Snead, *Banneker Industries Inc*
Annette Taddeo, *LanguageSpeak, Inc.*
Nina G. Vaca, *Pinnacle Technical Resources, Inc.*
Michele Vignes, *Universal Personnel, LLC*
Traci Williams, *Crescent Construction Services LLC*

Staff Lead: Susan Prado



The Ethics Committee

Chair: Mary Tacher, JCPenney

Vice Chair: Vacant

Mission: To ensure the WBENC Board of Directors staff and others uphold the highest standard of integrity, honesty and professionalism to promote an environment that values respect, fairness and inclusion in carrying out WBENC's stated mission.

The Ethics Committee is responsible for enforcing the WBENC Code of Ethics by investigating any complaint filed by an appropriate party and presenting their findings and a recommended action to the Executive Committee for the final ruling.

Members:

Members of the Ethics Committee are anonymous, but are selected from the Board of Directors.

Staff: Lynn Quinn, COO



The Field Governance Committee

Chair: Mary Tacher, JCPenney
Vice Chair: Vacant

Mission: The Field Governance Committee’s mission is to serve as an investigative body to address governance issues related to the operation of the WBENC regional partner organizations. They will specifically address violations of the RPO “service agreements” and all other related documents. In addition, the Field Governance Committee will investigate any RPO concerns reported to WBENC that may jeopardize the non-profit status or the good name and reputation of WBENC.

The committee will function as a sub-committee of the WBENC Executive Committee.

Committee Members

Members are appointed from the Executive Committee.

Staff: Susan Prado, Vice President, Alliance Relationships