



## Board Member Participation in WBENC Committees

Board Members play a major role in the growth and direction of WBENC through their service on WBENC's national Committees. Each board member is **required** to join at least one national committee where you will work with representatives of WBENC's corporate members, Leadership Council and Women's Enterprise Leadership Forum. Committees meet twice a year in Washington, DC (March and November) and frequently in between telephonically.

Our committees are the underlying strength of WBENC. Chaired by corporate members from our Board of Directors and staffed by WBENC personnel, all committees include representatives from each of our constituent groups— women business enterprises, corporate supplier diversity personnel, and regional partner organizations. These committees develop policy and plan programs and new services that support the growth of our organization and mission.

### COMMITTEES AS OF JANUARY 2009

**THE CERTIFICATION COMMITTEE** develops, maintains and recommends changes in the standards and procedures governing our certification process. The Committee is representative of the WBENC coalition and includes corporate, legal, RPO and WBE representation. Committee members must go through a day-long training on WBENC's Standards & Procedures and adhere to additional requirements. If you have served on a local certification committee, you are encouraged to contact Nancy Conner about participation on this committee.

**Chair: Nancy Conner, W.W. Grainger**

**Vice Chair: Shari Francis, Office Depot**

**Staff: Heather Herndon Wright, Senior Director, Alliance Relationships  
([hwright@wbenc.org](mailto:hwright@wbenc.org))**

**THE APPEALS SUBCOMMITTEE** hears certification appeals made to the National level. The Committee is representative of the WBENC coalition and includes corporate, legal, RPO and WBE representation. Appeals Committee members serve anonymously. The committee meets quarterly, as necessary.

**Staff: Candace Waterman, Director of Compliance ([cwaterman@wbenc.org](mailto:cwaterman@wbenc.org))**

**NATIONAL CERTIFICATION REVIEW COMMITTEE (NCRC)** is a subcommittee of the Certification Committee that reviews applications from firms meeting the Exceptional Women Business Enterprise definition, i.e., firms with revenue in excess of \$500M or those firms whose "standard in the industry" classification requires special consideration. Recommendations of the committee are made to the regional affiliate where the file originates.

**Staff: Heather Herndon Wright, Senior Director, Alliance Relationships  
([hwright@wbenc.org](mailto:hwright@wbenc.org))**

**THE DEVELOPMENT COMMITTEE** works to increase corporate membership in and support of WBENC, its partner organizations and its special programs. The Development Committee manages the annual corporate allocation to WBENC partner organizations, conducts periodic

member satisfaction surveys, manages the WBENC Ambassadors program and addresses issues that relate to the WBENC brand.

**Chair: Theresa Harrison, Ernst & Young**

**Vice Chair: Laura Taylor, Pitney Bowes**

**Staff: Paige Adams, Director of Development and Corporate Relations  
([padams@wbenc.org](mailto:padams@wbenc.org))**

**THE MEMBER BENEFITS AND DUES SUB COMMITTEE** develops policies that maximize the effectiveness of corporate contributions to WBENC and clarify the benefits which corporations receive at a local and a national level.

**Chair: Vacant**

**THE FIELD GOVERNANCE COMMITTEE** will function as a sub-committee of the WBENC Executive Committee. They will serve as an investigative body to address governance issues related to the operation of the WBENC affiliate organizations. They will specifically address violations of the affiliate “designation agreements” and all other related documents. In addition, the Field Governance Committee will investigate any affiliate concerns reported to WBENC that may jeopardize the non-profit status or the good name and reputation of WBENC.

**Chair: Tanya Penny, Verizon**

**THE FINANCE COMMITTEE** provides guidance for the management of WBENC’s finances and recommends financial policies and procedures as well as employee benefit policies to the Board of Directors. Participation in this committee is by invitation. If you have specific expertise in this area, and are interested in joining, please contact Lynn Quinn at [lquinn@wbenc.org](mailto:lquinn@wbenc.org).

**Chair: Pam Eason, Pfizer**

**Vice Chair: Vacant**

**Staff: Lynn Quinn, Chief Operating Office ([lquinn@wbenc.org](mailto:lquinn@wbenc.org))**

**AUDIT COMMITTEE** a standing committee of the Board. It recommends to the Executive Committee for its approval the appointment of auditors, reviews their findings and reports on the annual audit to the Board of Directors. The Audit Committee also reviews matters associated with the internal financial controls of the Corporation and generally oversee the activities of the Corporation's chief financial officer. Members of the Committee are appointed by the Executive Committee.

**Chair: Barbara Carbone, KPMG LLP**

#### **GLOBAL BUSINESS COMMITTEE**

The mission of the Global Business Committee is to build awareness of and education about the role of WBEs in the growing globalization of economies, supply chains and business opportunities. The Global Business Committee strives to connect WBENC and its members to the international, governmental and private sector organizations, initiatives and forums around the world that share WBENC’s focus on fostering business opportunities, growth and alliance building for WBEs.

**Chair: Joan Kerr, AT&T**

**Vice Chair: Vacant**

**Liaison: Linda Denny, President &CEO, ([ldenny@wbenc.org](mailto:ldenny@wbenc.org))**

**Staff: Heather Herndon Wright, Senior Director, Alliance Relationships  
([hwright@wbenc.org](mailto:hwright@wbenc.org))**

**THE MARKETING COMMITTEE** supports WBENC's special programs, develops outreach strategies and manages its media and public relations campaigns. Its major projects include the annual *Salute to Women's Business Enterprises* as well as WBENC's national conference and trade show: *Women in Business*.

**Chair: Debra Jennings Johnson, BP**

**Vice Chair: Vacant**

**Staff: Cristy McCullough, Asst. VP Marketing and Communications  
(cmccullough@wbenc.org)**

**THE PROGRAM COMMITTEE** suggests initiatives that facilitate communications between corporations and women business enterprises, promote business opportunities for WBEs within the private sector, and provide assistance to corporations in enhancing their diversity programs through access to research results and special workshops. Its projects include the Dorothy B. Brothers Executive Scholarship Program; The Tuck/WBENC/Executive Management Program, the Balanced Score Card and WBENC commissioned surveys, best practices and benchmarking research.

**Chair: Vacant**

**Vice Chair: Vacant**

**Staff: Betty Cole, Senior Director, Programs (bcole@wbenc.org)**

**Special Projects: Ellyn McKay (ellynmckay@erols.com)**

**SUPPLY CHAIN COMMITTEE** promotes opportunities for success by increasing the awareness of current and emerging strategic sourcing and supply chain trends and influencing how these trends impact the achievement of business goals and objectives.

**Chair: Laurie Acreman, Exxon Mobil**

**Vice Chair: Kathy Greco, Manpower**

**Staff: Susan Prado, VP Alliance Relationships, (sprado@wbenc.org)**

**THE TECHNOLOGY COMMITTEE** is instrumental in overseeing WBENC's B2B initiatives, and monitoring the organization's headquarters' technology capabilities. Its goal is to help WBEs thrive in a corporate procurement environment that relies more and more on electronic transactions and network-based purchasing of goods and services. This powerful coalition of talent works together to keep WBENC responsive to the changing needs of women's business enterprises and the corporations with which they do business.

**Chair: Benita Fortner, Raytheon Company**

**Vice Chair: Vacant**

**Staff: Steven Sudler, Acting CIO, (ssudler@wbenc.org)**

To join a committee, please e-mail your committee selection to the appropriate committee staff person named above. Please include your name, company, e-mail address and daytime telephone number. The committee chair will be notified of your participation and your name will be added to the master committee list. The committee staff will notify you by e-mail of any upcoming committee meetings.