

DECEMBER 2020 WBENC BOARD OF DIRECTORS MEETING

December 3, 2020



Join Forces. Succeed Together.

NOMINATING GOVERNANCE COMMITTEE REPORT

Presented to Board of Directors

December 3, 2020



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CORPORATE RENOMINATIONS

Corporate Re-nominations for Existing Board Seats (Term Ending 2023)

AARP	Kimberly Marcus*
Accenture	Nedra Dickson
BP America, Inc.	VACANT (Debra Jennings-Johnson)
Capital One	Jim Gorzalski
Chevron Corporation	Stephanie Beveridge
ComcastNBC Universal	Ajamu Johnson
EY	Theresa Harrison
GM	Reggie Humphrey
Marriott	Casey Oakes
Procter & Gamble	Andy Butler
Shell	VACANT
The Coca-Cola Company	VACANT (Quinton Martin)*
Toyota	Deb Schroeder
United Airlines	VACANT (Sharon Grant)
Vistra Energy	Phil Seidler

**Board members in seat less than 1 year. Per the Nominating Governance Committee directives, a scorecard is not completed for directors in a corporate seat for less than 1 year.*

BOARD ELECTIONS

Nominations for Existing Corporate Board Seats (2)

KPMG Jennie Friedman (term exp 2023)
Robert Half Sharon Black (term exp 2023)

Forum Nominations (4)

Patti Massey, MYCA Group (*re-nomination*) (term exp 2023)
Peggy Delfabbro, M. Davis (term exp 2023)
Sharon Reynolds, DevMar Products (term exp 2023)
Rashmi Chaturvedi, Kaygen (term exp 2023)

Leadership Council Nominations (4)

Phala Mire, WBEC South (*re-nomination*) (term exp 2023)
Sandra Eberhard, WPEO (term exp 2023)
Gaby King Morse, CWE (term exp 2023)
April Day, WBEA (term exp 2023)

Vacant Corporate Seats (8)

Avis
BP America
Macy's
Raytheon
Shell
The Coca-Cola Company
United Airlines
Verizon

Open Corporate Board Seats (1)

(Formerly) Owens & Minor

CORPORATE NOMINATIONS



Jennie Friedman

Partner
KPMG

Audit Partner with 28 years of experience providing financial statement audit services to clients in the advertising, communications, consumer products, and publishing industries.

Experience includes working closely with large multinational and domestic corporations and working with, communicating to, and reporting to executive management and audit committees on current accounting, auditing and industry issues.

Also Partner in Charge of Human Resources for the New York Metro Audit Practice, a member of KPMG's Women's Advisory Board and was a former co-leader of the New York Chapter of KPMG's Network of Women.

CORPORATE NOMINATIONS



Sharon Black

President of Enterprise Strategic Account Operations
Robert Half International, Inc.

Currently serves in the role of President of Enterprise Strategic Account Operations for Robert Half International Inc., a NYSE listed professional service firm with global operations and revenues approaching \$6.5 billion annually.

Directly oversees \$1.1 billion annual revenue operation with business clients in US and Canada including global contracts with select firms operating in the UK, Germany, France, and Belgium, and has direct management for a senior leadership team consisting of six Executive Vice Presidents and indirectly manages 15 Senior Vice Presidents.

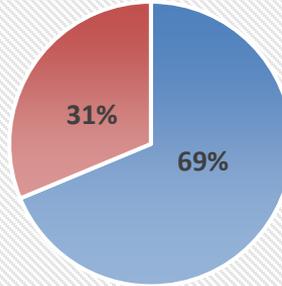
Directly responsible for setting and executing the three year and annual business strategies including defining the tactical operational plans for growing revenues, profitability, and staffing metrics across a large and complex professional service organization.

PROPOSED DEMOGRAPHICS

GENDER

WBENC Board Gender - Full Board

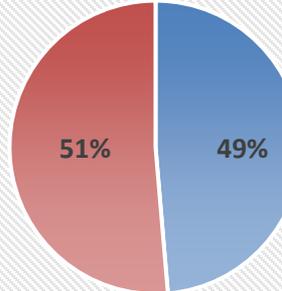
2019
Female 70%
Male 30%



Female-44
Male-20

WBENC Board Gender- Corporate Seats Only

2019
Female 57%
Male 43%



Female-18
Male-19

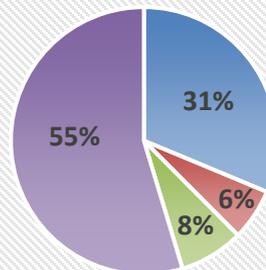
PROPOSED DEMOGRAPHICS

ETHNICITY

WBENC Board Ethnicity - Full Board

2019

African American	30%
Asian American	4%
Hispanic	8%
Caucasian	58%

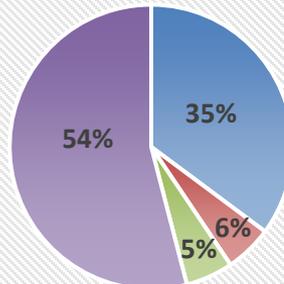


African American	- 20
Asian American	- 4
Hispanic	- 5
Caucasian	- 35

WBENC Board Ethnicity - Corporate Seats Only

2019

African American	36%
Asian American	5%
Hispanic	3%
Caucasian	56%

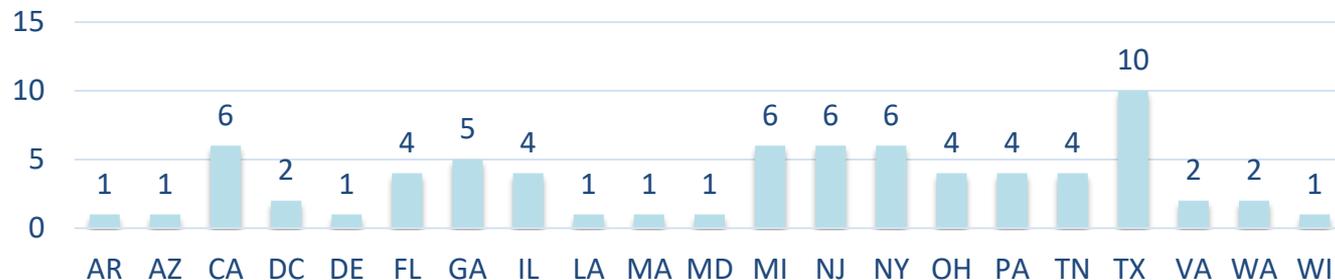


African American	- 13
Asian American	- 2
Hispanic	- 2
Caucasian	- 20

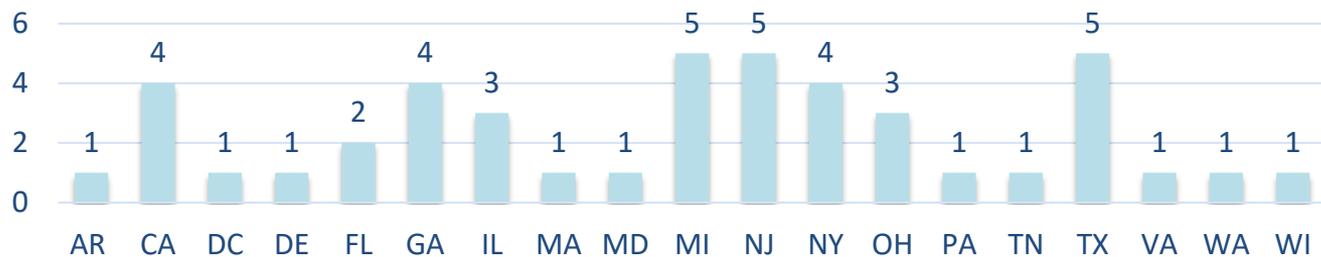
PROPOSED DEMOGRAPHICS

GEOGRAPHIC LOCATION

WBENC Board by State - Full Board



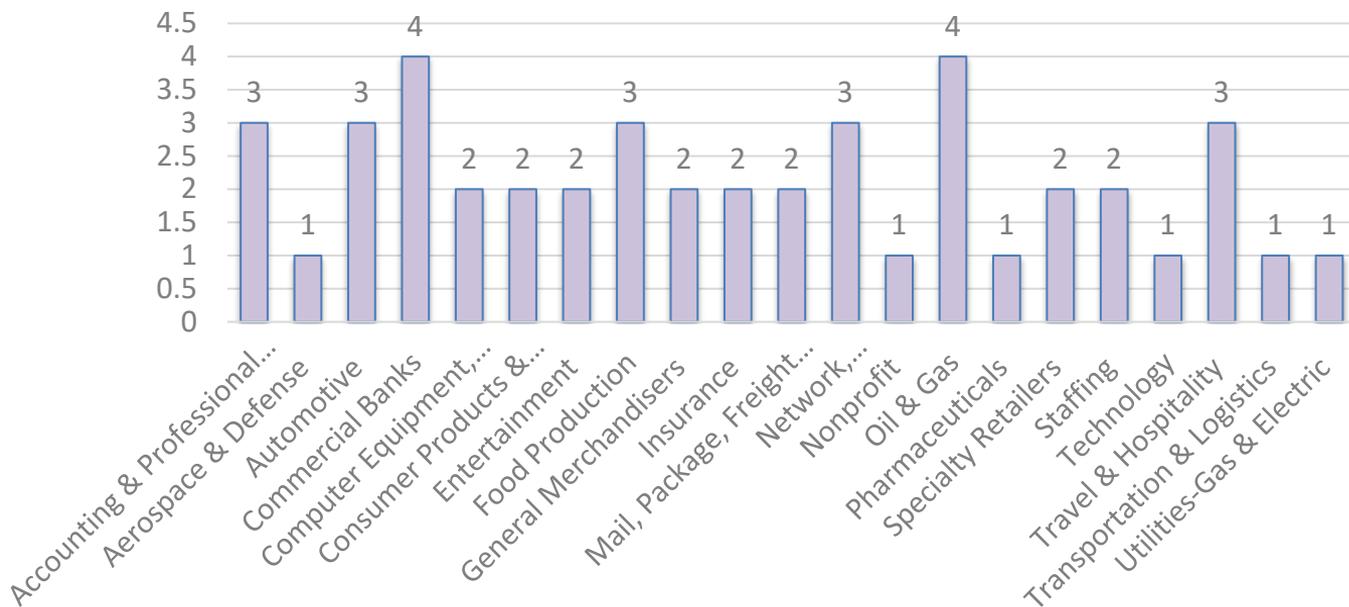
WBENC Board by State - Corporate Seats Only



PROPOSED DEMOGRAPHICS

INDUSTRY

WBENC Board by Industry - Corporate Seats Only



THANK YOU

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JOINT BOARD CHAIR & PRESIDENT'S REPORT

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TREASURER'S REPORT

2021 FINANCIAL POSITIONING

AND CURRENT YEAR PROJECTION

Theresa Harrison and Pamela Prince-Eason

November 2020

This presentation is WBENC confidential – recipients have signed acknowledgements ensuring confidentiality



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OUR CASH POSITION IS GOOD

Cash as of December 2, 2020 *(June 2020 was \$7,190,070)*

- Cash
 - Operating Account \$ 2,830,731
 - Excess Cash Account Closed
 - Investment Account \$ 1,068,444
 - Liquid Assets **\$ 3,899,175**
 - Restricted Funds (DBB/CWS) \$ 906,991
 - Perm Restricted \$73,100
 - Total Cash Assets **\$ 4,879,266**

Note: This is always our lowest cash balance. As an example, November 30, 2019 the cumulative balance of all Total Cash Assets was \$4,921,564.

2021 REVENUE BY CATEGORY

Revenue	2021 Budget as Proposed	Projected Full Year 2020 (This was the COVID impacted year)	
Membership	\$4,400,000	\$4,500,000	
Sponsorship	\$3,885,000	\$3,064,000	
Contributions		\$298,000	
Registration Fees	\$1,040,000	\$128,850	
Exhibit Fees (all NCBF)	\$400,000	0	
Other Revenues	\$50,000	\$ 71,250	
Total Revenue	\$9,775,000	\$8,062,100	

2021 PROJECTED FY BUDGET: SPONSORSHIP & REGISTRATION BREAKDOWN (PAGE 1 OF 2)

Sponsorships	2021 Budget as Proposed	Event & Program Assumptions
March Celebration/S&S	\$500,000	Anticipate Women's History Month and/or Unity Week type event in 2021
NCBF	\$1,850,000	New Orleans based event in June 2021
WETHrive/Tuck Program	\$400,000	Jan 2021 WeThrive & August/Sept Tuck or WeThrive
Industry Programs <small>(incl FCOE)</small>	\$360,000	Planned throughout 2021
Student Program/Next Gen	\$300,000	Continue growing focus on Next Gen & deliver Student Program experience
EOS/Wells Fargo	\$250,000	Partnership with EOS
Other Programs	\$225,000	Continued focus on Women of Color
Total Sponsorships	\$3,885,000	

FINANCIALS

Registration	2021 Budget as Proposed	
March Celebration/S&S	\$200,000	
NCBF	\$780,000	
WETHrive/Tuck Program <ul style="list-style-type: none"> • DBB-TBD 	All sponsorship	
Student Program/Next Gen	All sponsorship	
Industry Programs (incl FCOE) <ul style="list-style-type: none"> • DBB - TBD 	\$60,000	
All Other Programs	All sponsorship	
Total Registrations	\$1,040,000	<i>(Page 2 of 2)</i>

FINANCIALS

2021 Total Expenses Budget: Event Category	2021 Budget	Projected Full Year 2020
Events & Programs (Instructors in Professional Fees)	\$3,000,000	\$ 834,835
Salaries, Bene + PT	\$3,800,000	\$3,682,000
RPO Allocation	\$1,600,000	\$1,950,000
Professional Fees	\$550,000	\$450,000
Rent + Utilities	\$350,000	\$350,000
Travel	\$100,000	\$130,000
Credit Card Fees	\$90,000	\$100,000
Depreciation	\$80,000	\$80,000
Other Expenses	\$160,000	\$150,000
PPP Loan: n/a		Will be recognized in 2021 when forgiven
Total Expenses	\$9,730,000	\$7,726,835

2019 AUDIT FINALIZATION

1. Change in revenue accounting treatment for Non-profits resulted in a very detailed review of revenue types, as well as, identification of new requirements to book 2019 (and forward) revenue and expenses.
 - a. Time must be recorded to actual projects on an on-going basis
 - b. All expense must be recorded to specific cc/projects in order to release revenue from “Restricted” to “Non-Restricted” Revenue
 - c. We must review the method of RPO Allocation prior to 2022 based on the new requirements for “Restricting” many more types of Revenue, as well as, the multi-year recognition of commitments
 - d. We will be establishing a Legal/Fiduciary Review process over the donor restricted funds (likely to become a Best Practice)
2. Finalization of Executive Compensation Policy
3. Conduct successful implementation of new Expense Reporting system to allow for more timely booking of expense report items (Current process books AMEX charges into 1 travel account so expense is recognized immediately when monthly AMEX bill is paid. New system will be used to move all charges to “exact” travel (or other) account.) We were delayed due to staffing in 2020 but will be improving this with the new system.

DISCUSSION/QUESTIONS

Thank You

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WBENC NATIONAL CERTIFICATION COMMITTEE UPDATE

WBENC BOARD OF DIRECTORS MEETING

Kathleen Trimble, Robert Half and NCC Chair

December 3, 2020



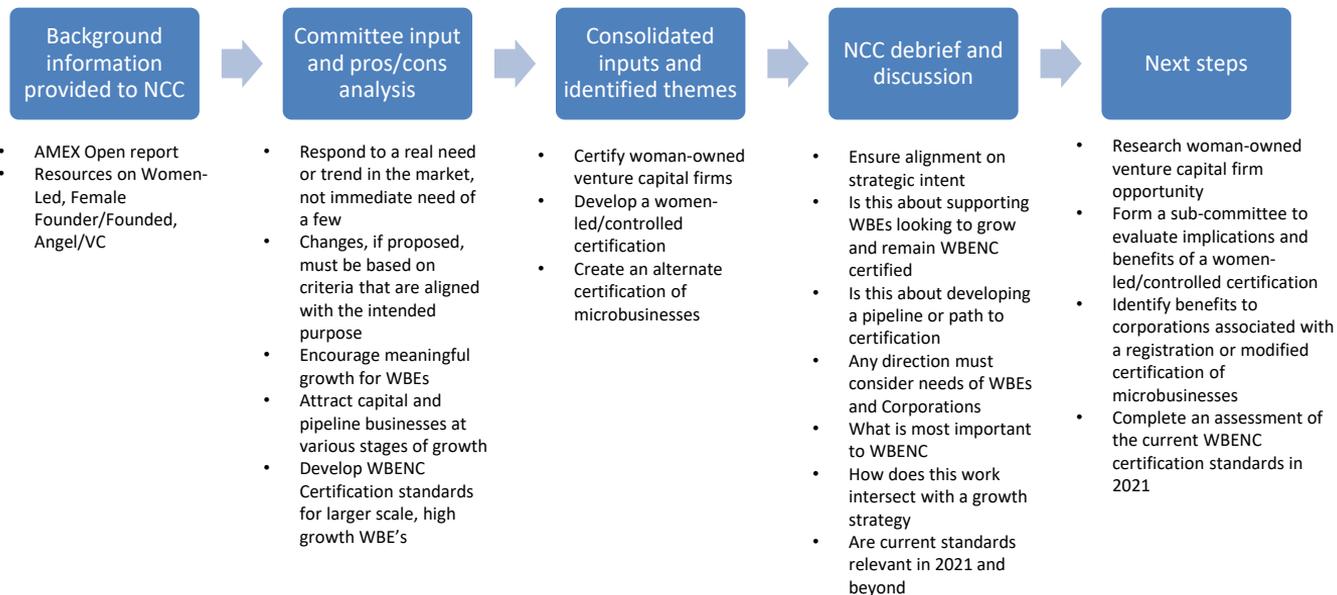
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STRATEGIC RECAP OF 2020

- Board alignment with Virtual Site Visit process including defined criteria
- Proactive measures to address COVID-19 challenges
- Collaboration with NaVOBA on certification and sourcing platform assessments
- SBA Women Owned Small Business (WOSB) Federal Contracting Program Rule Change (RIN 3245 AG75)
- “Future of Certification”

“FUTURE OF CERTIFICATION”

Original Goal: Continue to evaluate and make recommendations for the WBENC Standards and Procedures and ensure alignment with the WBENC Roadmap to Growth & Sustainability - Investigate other certifications/designations for WBENC



WBENC FORUM UPDATE

WBENC BOARD OF DIRECTORS MEETING

Patricia Christian, WBENC Forum Chair and CEO



December 3, 2020

WBENC

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WBENC FORUM 2020 RECAP

- Developed “Team Vision 2020”
- Successful Team Strategy Session in November 2019 using Design Thinking
- Shifted to a Forum-centric model by enhancing Team structure
- Utilizing Team Calls and Team Topics to share and trade knowledge

FORUM TEAM CALLS – Q1-Q4

Domestic	Engagement	Global	Government	Marketing
<ol style="list-style-type: none"> 1. Mindful Leadership 2. Help! I'm Drowning! Throw Me a Lifeline! 3. What are You Worth? 	<ol style="list-style-type: none"> 1. Mental Health Interactive Session 2. Six Secrets to Improving Employee Engagement 3. Power Partnerships-the joint Venture Hustle 	<ol style="list-style-type: none"> 1. Leveraging WEConnect for Growth 2. Joint Venture, Channel Partnerships & Global Partnerships Ups & Downs! 3. Culture: Working & Hiring Globally 	<ol style="list-style-type: none"> 1. Overview of SBA's National Ombudsman and the Office of Advocacy, and the GAS 2. WIPP Presentation 3. Meet the Expert: Government Contracting through the Eyes of a Procurement Professional (December 15) 	<ol style="list-style-type: none"> 1. Financial Strategies for Your Business 2. Getting Through the Clutter: Storytelling as a Marketing Tool during COVID-19 3. Data All Ways 4. How to Define and Build Your Personal Brand

Thank you to Apple, Corteva, IBM, Toyota, WBEC South, WeConnect, and WIPP for participating and supporting our 2020 Team Topic Calls!

WBENC FORUM 2020 RECAP CONTINUED

- Implemented biweekly WBENCListens calls in partnership with the Women of Distinction and the WBENC Network to open the lines of communication
- Created a Recovery and Resilience team which surveyed the Forum on issues impacting WBEs related to COVID-19 Pandemic
- Welcomed forty-three (43) new RPO Forum appointees in November
- In accordance with term limits on Forum Leadership positions, the WBENC Forum successfully transitioned Forum Leadership Team (Term 1/1/21-12/31/22)
 - Forum Chair Patti Massey 
 - Forum 1st Vice Chair Peggy Del Fabbro 
 - Forum 2nd Vice Chair Hannah Kain 

THANK YOU

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WBENC LEADERSHIP COUNCIL UPDATE

WBENC BOARD OF DIRECTORS MEETING

Emilia DiMenco, WBENC Leadership Council Chair and President
and CEO Women's Business Development Center

December 3, 2020



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WBENC LEADERSHIP COUNCIL 2020 RECAP

ENGAGEMENT - To be a catalyst for business opportunities and strategic business relationships among and between key stakeholders

- Jointly hosted two webinars in support of COVID-related topics focused on financial relief
- RPOs held numerous events in the last six months of 2020, converting in person conferences and awards events to virtual
- Executed Unity Week WBENC Network Session
- Developed a growth and retention analysis with historical data on certifications to inform WBE recruitment and retention strategy
- WBEC-South was awarded an MBDA grant to provide Women of Color programming

OPERATIONAL EXCELLENCE - To collaborate with WBENC in evaluating and proposing changes to the RPO Service Agreement and Allocations Methodology

- Early in 2020, the LC jointly develop proposed 2021 goals and key performance indicators as well as propose changes to the Allocation Methodology
- Due to the pandemic, the RPO Allocation was modified to focus on productivity measures since we were unable to track event-based activity and there was no host council in 2020
- A modified allocation methodology will be used in 2021, focused on certification productivity and assumes no host council
- COVID-19 measures taken to implement temporary accommodations in support of certifications, including the approval of a grace period

GROWTH - To further the business case for WBE Supplier Diversity

- Prepared for WOSB rule change
- Created dashboard to track Regional Corporate Members
- Documented MOU's
- WBE growth - reference dashboard on next page

DASHBOARD

REGIONAL MEMBERS

# of Corporate Members	11/10/2020	9/30/2019	% change
Regional Only	385	387	-1%
National & Regional	172	177	-3%

REGIONAL EVENTS

	1/1/20-9/30/20	1/1/19-9/30/19	% change
# of Regional Events	508	263	93%
# of Attendees for RPO Events	18228	14033	30%

CERTIFICATION

	12/31/2019	9/30/2020	YTD Growth	RPO	WBE	WOSB
WBE	15,686	16,666	6%	Total	16,666	7,219
WOSB	6,302	7,219	15%	WBDC	2,228	877
				WBEC-West	1,920	861
				WBEC East	1,575	770
				WPEO-NY	1,560	579
				GLWBC	1,399	487
				WBCS	1,184	526
				GWBC	1,108	465
				WBEC ORV	1,099	381
				WBEC South	906	480
				WPEO-DC	839	599
				WBEC Pacific	831	368
				WBEC FL	813	375
				WBEA	732	259
				CWE	472	192

	9/30/2019	9/30/2020	Yr over Yr Growth
WBE	15,684	16,666	6%
WOSB	6,191	7,219	17%

THANK YOU

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**Q3 – Q4 2020
PROGRAMS & EVENTS
REVIEW**

WBENC 

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WBENC PROGRAMS
UPDATE

WBENC PITCH

Awarded Over \$100,000 in Grants and Prize Money to Certified Women Entrepreneurs in 2020!

VIRTUAL

WBENC PITCH

PIVOT

Brought to you in partnership with:



Allstate
You're in good hands.

VIRTUAL



WEINNO PITCH

Brought to you in partnership with:



NBC **unity** week **PITCH**
A Special Edition of WBENC PITCH

Brought to you in partnership with:



WBENC PROGRAMS UPDATE

WBENC PITCH *Academy*

PRESENTS



ELEVATE
YOUR PITCH

Brought to you by:

Office DEPOT
OfficeMax



Pitch Intensive

In partnership with:

The Coca-Cola Company

Exclusive Pitch Engagement & Opportunity For Millennials and Gen Z Entrepreneurs to Elevate Their Business Pitch

Elements

- ✓ Outreach to Non-Certified Women Entrepreneurs
- ✓ Education & Development
- ✓ Corporate Member Opportunities
- ✓ Chance for Certified WBEs to Win Grant Funding

WBENC PROGRAMS UPDATE



CONNECT

Sponsored by:



Women of Color Power Hour



The Gutsy Move: How to Create the Breakthrough
and the Life You REALLY Want

Monday, August 17 | 12 PM - 1 PM EST



Featuring

**VERNICE
"FLYGIRL"
ARMOUR**

America's first African-
American female
combat pilot

SPONSORED BY



JPMORGAN CHASE & CO.



WBENC PROGRAMS UPDATE

WATCH PARTY – THIS WEDNESDAY OCTOBER 14TH - 5PM ET



Register on the WBENC website via the Calendar of Events link to join us!

10142020



WBENC PRESENTS
'SHE DID THAT'
WATCH Party & Discussion
ft. Renae Bluitt, Creator & Executive Producer

WOC Ignite Impact Program
OCT 14, 5PM ET

10142020

WBENC PROGRAMS UPDATE

IGNITE YOUR COMPANY SUCCESS THROUGH STORYTELLING – OCTOBER 21ST



WOMEN OF COLOR IGNITE IMPACT PROGRAM

Ignite Your Company Success Through Storytelling
ft. Renae Bluitt, Creator & Executive Producer of 'She Did That'



October 21, 2020 | 2-4pm EST

WOMEN OF COLOR PROGRAM SPONSORS



JPMORGAN CHASE & CO.



WBENC
www.wbenc.org

About the Program

3
COHORTS

150 certified WBEs

THE WORLD IS COUNTING ON YOUR SUCCESS

Let EOS® help you on your journey.

WBENC has partnered with EOS (the Entrepreneurial Operating System®) to provide you with **simple, practical, and proven tools** that are already being successfully used by over **80,000 companies** around the world.

GET STARTED TODAY

WBENC
WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL



WBENC EXECUTIVE EDUCATION PROGRAM,
SPONSORED BY WELLS FARGO

**WELLS
FARGO**

WBENC PROGRAMS UPDATE

WBENC **WeTHRIVE**

In partnership with



Eight weeks of courses across five disciplines



**Leadership &
Communications**



**Financial
Management**



**Business
Strategy**



**Operations &
Human
Resources**



**Marketing &
Sales**

Complimented with expert and peer engagement



**Semi-monthly
peer groups**



**WBENC Listen &
Learn Town Halls**



**Coffee Table WBE
Success Discussions**

WBENC PROGRAMS UPDATE

WBENC WeTHRIVE

In partnership with 

 <p>accenture BUSINESS STRATEGY</p>	 <p>AT&T</p>	 <p>avis budget group</p>	 <p>BANK OF AMERICA SURVIVE</p>	 <p>bp</p>	 <p>ERICSSON</p>
 <p>ExxonMobil</p>	 <p>EY Building a better working world</p>	 <p>FedEx</p>	 <p>Ford</p>	 <p>driving diversity GENERAL MOTORS</p>	 <p>Hilton</p>
 <p>THE HOME DEPOT More saving. More doing.</p>	 <p>Humana</p>	 <p>IBM</p>	 <p>Johnson & Johnson</p>	 <p>Kellogg's</p>	 <p>Kroger</p>
 <p>★ macy's</p>	 <p>ManpowerGroup</p>	 <p>Marriott INTERNATIONAL</p>	 <p>MetLife</p>	 <p>Nationwide is on your side</p>	 <p>Office DEPOT OfficeMax</p>
 <p>pitney bowes</p>	 <p>Unilever</p>	 <p>ups</p>	 <p>verizon</p>	 <p>Walmart</p>	
<p>FINANCIAL MANAGEMENT</p>	<p>MARKETING & SALES</p>	<p>GROW</p>		<p>THRIVE</p>	

“TALE OF THE TAPE”

203 WBEs

SURVIVE Track: 112
GROW Track: 50
THRIVE Track: 41

29 Corporate MEMBER Supporters

23 WBE & Corporate Member Instructors

WeTHRIVE held

29 COURSES across **5 Program Disciplines:**
Leadership & Communications, Financial
Management, Business Strategy, Operations and
Human Resources, and Marketing and Sales

Connections

4 sets of Peer Groups
2 Coffee Table Discussions
1 Corporate Sponsor Talk & Listen
Over 15,000 messages in the **Chat**
Many shared experiences

Now accepting applications for

WBENC WeTHRIVE Cohort 2

Thursday January 14, 2021 through Friday March 19, 2021

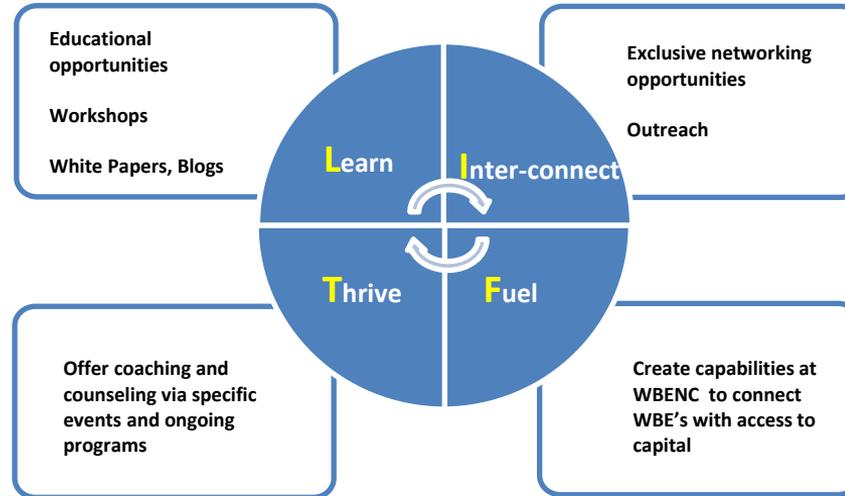
<https://www.wbenc.org/wethrive>

WBENC PROGRAMS UPDATE

WBENC LIFT

Financial Center of Excellence

**Comprehensive financial support and resources.
Integrated financial education and funding for women entrepreneurs.**



Grant program presented in partnership with:



Wells Fargo WBENC LIFT GRANT

The Wells Fargo WBENC LIFT Grant Program is a 2020 funding initiative to invest in certified women business enterprises most impacted by the economic impacts of the COVID-19 pandemic and aid in the sustainability of their businesses.

The grant program will provide fifteen (15) \$5,000 funding awards to certified Women's Business Enterprises (WBEs) located in one of the fourteen (14) metropolitan areas of the Wells Fargo footprint.

COMING IN 2021 – LIFT programs featuring

Bank of America
Capital One
JP Morgan Chase

WBENC Cummins Grant for Black Student Female Founders



- Black female entrepreneurs in STEM currently enrolled in college or university, or a recent college or university graduate.
- The grant program provides \$46,000 in micro funding awards ranging from \$2,000 - \$6,000

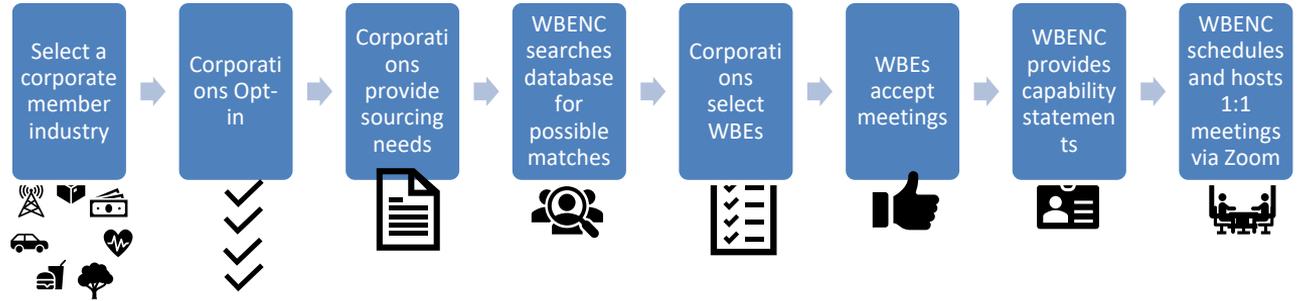
INDUSTRY MATCH & MEET

2020 Industry Sessions

- Healthcare Advisory Board
- Healthcare, Biotech and Pharma

Upcoming Industries

- Utilities



- Match and Meet focuses on specific Corporate Member industries
- Participating Corporations provide WBENC with a list of sourcing needs
- WBENC searches WBENCLink and provides corporate members with a list of possible WBEs
- Corporations select WBEs for meetings
- 1:1 meetings are scheduled and hosted by WBENC and held virtually via Zoom

PODCAST LAUNCH



INDUSTRY SPOTLIGHT SERIES LAUNCH

WEBINAR: Disruption & Innovation in Healthcare, featuring Merck & Co., Inc.

WBENC Industry Spotlight



Disruption & Innovation in Healthcare

Thursday, August 20 | 4 PM - 5 PM EST

The healthcare industry is constantly changing and adapting, with new technologies and innovations reshaping the landscape of patient care, medicine, and research. Now the COVID-19 pandemic is presenting new challenges and opportunities, including the most critical work of developing a vaccine. During this special Industry Spotlight Series Webinar featuring Merck & Co., Inc., we will discuss these topics and more, as we explore industry trends, technological advances, and how recent disruptors and innovations are impacting the supply chain, patient care, and healthcare and pharmaceutical companies themselves.

Get an inside look at the future of the healthcare industry. [Register now](#) to join our conversation and Q&A with Susanna Webber, Merck's Senior Vice President and Chief Procurement Officer, and Raul Suarez-Rodriguez, Merck's Associate Director of Global Economic Inclusion and Supplier Diversity.

This webinar is part of the new WBENC Industry Spotlight Series, a collection of webinars and resources designed to showcase industry trends and innovations, spotlight corporations and WBEs making an impact, and help WBEs better navigate, scale and support the various industries represented within the WBENC network.

Please note: this webinar opportunity is open to WBENC-Certified WBEs, WBENC Corporate Members, and WBENC partners only.

[REGISTER NOW](#)

WBENC Industry Spotlight



WEBINAR

State of the Food & Beverage and Agriculture Industry

AUGUST 4 | 2 - 3:30 PM EST

SPONSORED BY



Register now for the first WBENC Industry Spotlight event, an educational webinar on the state of the food & beverage and agriculture industry, featuring a panel discussion on industry trends, what's driving innovation, and how WBEs can help define the future of food & beverage and agriculture.

Sponsored by Kellogg Company, this event is exclusive to the WBENC network and will feature experts from Kellogg Company, Starbucks, Cargill, Target, the Food Marketing Institute, and other leading corporations within the industry.

VIRTUAL BUSINESS LABS

WBENC

Join Forces. Succeed Together.



Starting in less than one hour!

How Corporations Are Responding to the Current Climate: A New Way of Doing Business

TODAY at 1 PM - 2:30 PM EST

Interactive webinar for WBENC Corporate Members featuring:



WBENC PROGRAMS UPDATE

Join us!



OCTOBER 15, 2020

12:30 PM - 4:30 PM EST

presented by 

Join WBENC & Target for a dynamic virtual event featuring experts and insights to help women-owned businesses with consumer products navigate, scale and thrive in the retail industry.

What to Expect

LEARN how to best prepare and position your brand for big retail buyers

NETWORK with fellow women entrepreneurs in the CPG industry

ENGAGE with experts at every stage of the vendor journey

GET INSPIRED by success stories from other women-owned businesses

REGISTER NOW



 NBIC
unity
NOV 16-19 week



NATIONAL BUSINESS
INCLUSION CONSORTIUM





Presenting Partners



4 DAYS
16 EVENTS

2,000+ ATTENDEES

1 COMMUNITY.

THANK YOU FOR MAKING
NBIC UNITY WEEK
AN UNFORGETTABLE CELEBRATION OF
OPPORTUNITY AND COLLABORATION.



WOMEN OWNED GIFT GUIDE

Supporting women-owned businesses is investing in women's economic empowerment, gender parity in commerce, vibrant communities, and the growth of the economy overall. It's time to raise our voices, open our wallets, and buy from women-owned businesses.

Looking for unique holiday gifts that also support women owned businesses and a more diverse economy?

Introducing the inaugural Women Owned Gift Guide, a curated selection of products from women-owned brands in a virtual, magazine-style format.

Find it at:

<https://www.womenownedlogo.com/gift-guide>



BROUGHT TO YOU BY WBENC

OPEN Q&A AND DISCUSSION



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