

WBENC 
NATIONAL
CONFERENCE

2026

Sponsorship Opportunities

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CONTENTS

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WHY SPONSOR?

ELIGIBILITY REQUIREMENTS

**NATIONAL CONFERENCE
SPONSORSHIPS**

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WHY SPONSOR?

DEMONSTRATE YOUR COMMITMENT TO THE CONTINUED GROWTH AND SUCCESS OF ENTREPRENEURS AND SMALL BUSINESSES BY BECOMING A WBENC NATIONAL CONFERENCE SPONSOR!

At WBENC, our mission is to fuel economic growth by identifying, certifying, and facilitating the development of entrepreneurs and small businesses. The commitment and support from our valued sponsors allows us to continue to grow our development opportunities, programming, enhance our event experiences, and provide relevant resources to develop women entrepreneurs and their supporters.

With approx. 4,000+ attendees and 1900+ businesses represented at the National Conference, sponsorship provides tremendous visibility for your organization. Our attendees are comprised of business owners and their staff, corporate executives and purchasing decision-makers, as well as representatives from government agencies and advocacy organizations.

All sponsors are recognized in on-site event signage. Sponsors may also be recognized on WBENC marketing materials.

ELIGIBILITY

NATIONAL CONFERENCE SPONSORSHIP ELIGIBILITY REQUIREMENTS

WBENC National Corporate Member
WBENC-Certified Women's Business Enterprise (WBE)
WBENC Regional Partner Organization (RPO)
WBENC National Strategic Partners

If you do not meet one of the criteria listed above and are still interested in supporting WBENC, please contact us at valuedsponsors@wbenc.org. All sponsors must be in good standing with WBENC and current on membership or certification. National Strategic Partners are pre-approved non-profit and media partners. WBENC reserves the right to approve or deny any sponsorship requests. WBENC values our members and partners, therefore we extend the prominent visibility of our sponsorships to those who support us and our WBEs.

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QUESTIONS?

Please contact your
WBENC CRM!

Vaughn Farris
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**WBENC welcomes suggestions
for customized sponsorships.**

NATIONAL CONFERENCE

Sponsorship Opportunities

WBENC 

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June 15*



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June 18*

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EVENT OVERVIEW

The WBENC National Conference is one of the largest conferences of its kind in the U.S., attended by entrepreneurs and small business owners, senior executives and procurement representatives from the Fortune 500 and 1000 and government agencies; and select partner organizations whose missions align with the WBENC vision of expanding women's business opportunities in the marketplace.

With four days of robust programming, the conference features sessions with today's thought leaders, engaging panel discussions, Industry Lab education, Meet & Greet sessions, networking receptions, a dynamic Expo and much more.

VISIT [WBENC.ORG/CONFERENCE](https://wbenc.org/conference) FOR THE MOST UP-TO-DATE INFORMATION ABOUT THE EVENT.

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WHAT TO EXPECT

- Engaging Expo Organized by Industry
- Procurement-Focused Meet & Greets
- Insightful Education Sessions
- Exciting General Sessions
- Entertaining Evening Receptions
- Collegiate Accelerator Pitches
- Women Owned Demo Stations
- And more!

NATIONAL CORPORATE MEMBER BENEFITS PACKAGES

BENEFITS	CO-CHAIR (\$80K)	DIAMOND (\$50K)	RUBY (\$35-40K)	EMERALD (\$25K)	SAPPHIRE (\$20K)	OPAL (\$15K)
Full Conference Registrations	20	10	6	5	4	3
Booth Size	20x40	20x20	10x20	10x20	10x20	10x20
Company visibility in WBENC Mobile App	✓	✓	✓	✓	✓	✓
Choice of onsite branding visibility	Co-Chair	✓	✓	✓	✓	No
Option to participate in Accelerating Supplier Connections - Match & Meet (virtual post-Conference)	✓	✓	✓	✓	No	No
On-screen branding when company is noted	✓	✓	✓	No	No	No
Reserved tables of ten (10) at WBENC Cafe	2 Tables	1 Table	No	No	No	No
Opportunity to work with WBENC on a feature article or video promoted in Conference communications	✓	✓	No	No	No	No
On-site logo visibility via various signage throughout the venue	✓	No	No	No	No	No
Logo on conference website homepage	✓	No	No	No	No	No
High visibility speaking opportunity for CEO or other C-Suite Representative	✓	No	No	No	No	No
Participation of 1 decisionmaker representative on the Conference Advisory Committee	✓	No	No	No	No	No
Company listed in conference print advertising	✓	No	No	No	No	No
Signage at meal function venues (does not include receptions)	✓	No	No	No	No	No
Company prominently featured in pre-event e-blasts	✓	No	No	No	No	No
One (1) junior suite at host hotel	✓	No	No	No	No	No

This Base Benefits Grid is provided for ease of comparison of sponsorship levels.

All Base Benefits are coupled with the unique benefits of the chosen Branding Opportunities that are outlined on the following pages.*

*Opal level packages do not come with a Branding Opportunity

WBE BENEFITS PACKAGES

BENEFITS	WBE CO-CHAIR (\$30K)	DIAMOND (\$20K)	HOST COMMITTEE (\$10K)	RUBY (\$10K)	EMERALD (\$7,500)
Full Conference Registrations	10	7	5	5	4
Booth Size	20x30	20x20	10x20	10x20	10x20
Company visibility listed in WBENC Mobile App	✓	✓	✓	✓	✓
Choice of onsite branding visibility	Co-Chair	✓	✓	✓	✓
On-screen branding when company is noted	✓	✓	✓	✓	No
Opportunity to work with WBENC on a feature article or video promoted in Conference communications	✓	✓	✓	No	No
Reserved tables of ten (10) at WBENC Cafe	✓	✓	No	No	No
On-site logo visibility via various signage throughout the venue	✓	No	No	No	No
Logo on conference website homepage	✓	No	No	No	No
High visibility speaking opportunity for CEO	✓	No	No	No	No
Participation of 1 decisionmaker representative on the Conference Advisory Committee	✓	No	No	No	No
Company listed in conference print advertising	✓	No	No	No	No
Signage at meal function venues (does not include receptions)	✓	No	No	No	No
Company prominently featured in pre-event e-blasts	✓	No	No	No	No
One (1) junior suite at host hotel	✓	No	No	No	No

This Base Benefits Grid is provided for ease of comparison of sponsorship levels.

All Base Benefits are coupled with the unique benefits of the chosen Branding Opportunities that are outlined on the following pages.

ACCESSIBILITY

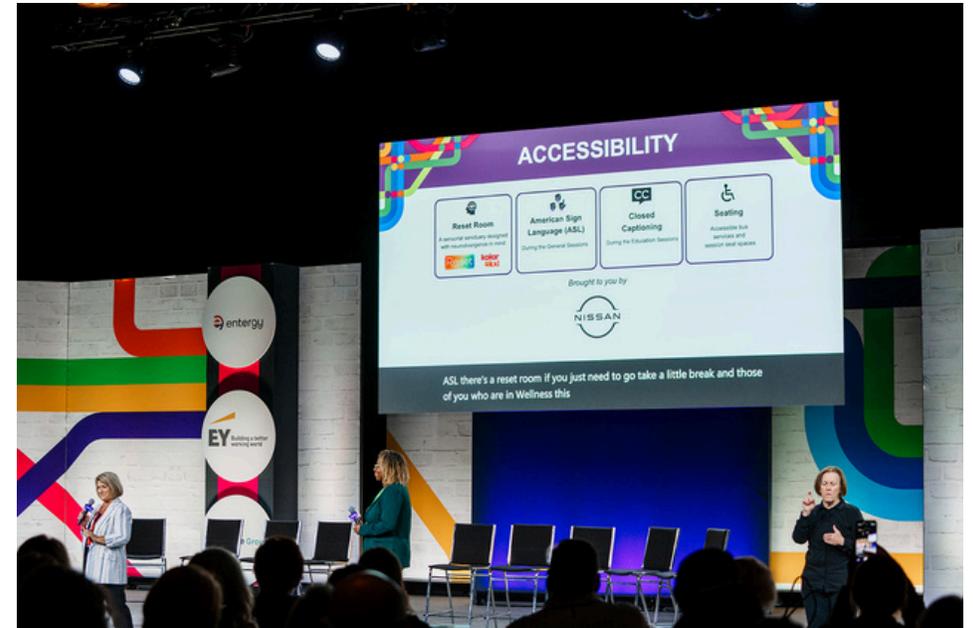


Join WBENC in our commitment to providing a valuable WBENC conference experience for all attendees. An Accessibility sponsorship assures sign language interpreters and closed captioning at key sessions, transportation accommodations to offsite events, and a sensory adjustment space. Your support makes our event more inclusive and accessible for everyone.

AVAILABILITY: Corporate Sponsorship (3) \$50,000

Diamond Corporate Benefits, PLUS:

- Logo featured on prominent signage at Sensory Adjustment Space
- Logo featured digitally and verbal acknowledgement of sponsorship during General Session
- Recognized on Conference website as Accessibility sponsor



CHARGING STATIONS



Conference attendees are rarely seen without their smartphones and tablets, whether on the Expo floor or at a networking function. We've all been there - the dreaded low power! Sponsorship of these stations will provide you with captive exposure throughout the entire conference. Charging stations will be placed in high-traffic areas at the convention center throughout the event.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Logo on 10 charging stations at the Convention Center

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CO-CHAIR



As one of the conference Co-Chairs, you would join WBENC in creating an effective and memorable conference that would, in turn, provide important business and marketing potential for your company and visibility for your outstanding commitment to supplier diversity and dedication to capacity development for certified WBEs.

Co-Chairs are the “face” of the conference. As such, they are built into the branding of the event and are featured heavily in pre-conference media and communications.

**AVAILABILITY: Corporate Sponsorship (6) \$80,000;
WBE Sponsorship (6) \$30,000**



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COFFEE STATIONS



Kickstart the day and keep attendees energized by providing the must-have beverage that all participants will flock to, giving your brand exposure with hundreds of key decision-makers.

AVAILABILITY: Corporate Sponsorship (3) \$35,000

Ruby Corporate Benefits PLUS:

- Company logo featured on disposable coffee cups/sleeves
- Sponsor branding at coffee stations throughout conference*

*Coffee Station visibility during 2 or 3 major Conference activities



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COLLEGIATE ACCELERATOR INTERACTIVE SHOWCASE



Provide a platform for our dynamic Collegiate Accelerator participants to showcase their businesses and products during the WBENC Expo while also refining their business pitches. This dedicated area attracts attendees who support the next generation of women business owners, featuring your brand as a key champion of their success.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Logo featured on Collegiate Accelerator Showcase structures
- Recognized on Conference website as showcase sponsor



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DESIGN YOUR OWN



Get creative and design your own sponsorship that suits your company's needs in terms of brand awareness in front of conference attendees, as well as through extensive pre-conference marketing and communications. Please contact your WBENC CRM or valuedsponsors@wbenc.org to discuss the options.

AVAILABILITY: Corporate Sponsorship \$50,000+

Diamond Corporate Benefits, PLUS:

- Additional visibility will be determined based on final sponsorship description



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EDUCATION



Attendees will gain valuable insights from leading experts on a variety of industry-specific topics through educational sessions featuring discussions on industries' most crucial topics. These insightful sessions will prepare attendees for more meaningful engagements throughout the week.

AVAILABILITY: Multiple Corporate Sponsorships available \$20,000

Sapphire Corporate Benefits, PLUS:

- Logo featured on dedicated signage with logos in high traffic area(s) of the venue
- Recognized as Education Sponsor in pre-event and onsite communications

NOTE: This sponsorship does not include Industry exclusivity, or the opportunity to lead or deliver an educational session.

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ENTERTAINMENT



If you know WBENC, you know we love music, dancing and celebrating. Be one of the companies that brings the party to the National Conference receptions by sponsoring the entertainment.

**AVAILABILITY: Corporate Sponsorship (1) \$25,000;
WBE Sponsorship (1) \$10,000 - Per Night**

Emerald Corporate OR Ruby WBE Benefits, PLUS:

- Logo featured on signage on or near stage for entertainment type supported



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EVENING EVENT - MONDAY



Kickoff the week with a Monday evening reception sponsorship! Everyone is eager to make new connections and set the tone for a successful week. Each reception sponsor will have a branded space where they can create a unique experience and interact with attendees to communicate their value proposition.

**AVAILABILITY: Corporate Sponsorship (3) \$35,000;
WBE Sponsorship (3) \$10,000**

Emerald Corporate OR Ruby WBE Benefits, PLUS:

- Logo featured on prominent signage at Evening Event
- Work with WBENC to create an interactive and branded space for attendees to experience your company's service/product (sponsors may incur additional costs for food & beverage, A/V and electrical, etc.)
- Recognized in Conference mobile app and website as Monday Evening Event sponsor



MON

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EVENING EVENT - WEDNESDAY



Following the exciting General Session and Expo, attendees are ready to mingle! Keep the palpable energy going with a Wednesday Evening Event sponsorship. Be the sponsor that electrifies our network across both of our event offerings. WBENC leverages the venues to ensure that Evening Event Sponsor visibility is maximized in front of the crowd.

**AVAILABILITY: Corporate Sponsorship (3) \$35,000;
WBE Sponsorship (3) \$10,000**

Ruby Corporate OR Ruby WBE Benefits, PLUS:

- Logo featured on prominent signage at evening event
- Recognized in Conference mobile app and website as Wednesday Evening Event Sponsor



EXPO



The WBENC Expo features two days of unparalleled networking and opportunity generation. Sponsor positions for this event are highly coveted due to the optimum visibility through extensive representation of onsite signage. For attendees, walking the Expo floor marks the best opportunity to connect with thousands of business owners, government agencies and corporate leaders.

AVAILABILITY: Corporate Sponsorship (6) \$50,000

Diamond Corporate Benefits PLUS:

- Logo featured on prominent signage at Expo
- Logo featured on Expo Entrance
- Recognized in Conference mobile app and website as Expo Sponsor



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HOST COMMITTEE



Each year, WBENC proudly partners with a dedicated group of WBEs from our 14 Regional Partner Organizations (RPOs). The Host Committee is comprised of leading WBEs that raise awareness about the benefits of attending Conference while taking advantage of an elevated WBE sponsorship and marketing opportunities for valuable business exposure.

AVAILABILITY: WBE Sponsorship (14) \$10,000

Ruby Sponsor & Host Committee Benefits:

- WBE and company featured with headshot, bio, logo, and company info on Conference website
- Serve as regional Conference ambassador with WBENC and their RPO



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INDUSTRY EXPERIENCES



WBENC Conference attendees value the in-depth engagement and education that occurs throughout the events. Be one of the companies that brings your industry into sharp detail by sponsoring a curated industry-specific experience.

Please contact your WBENC CRM or valuedsponsors@wbenc.org to discuss the options.

AVAILABILITY: Corporate Sponsorship \$50,000 - \$75,000

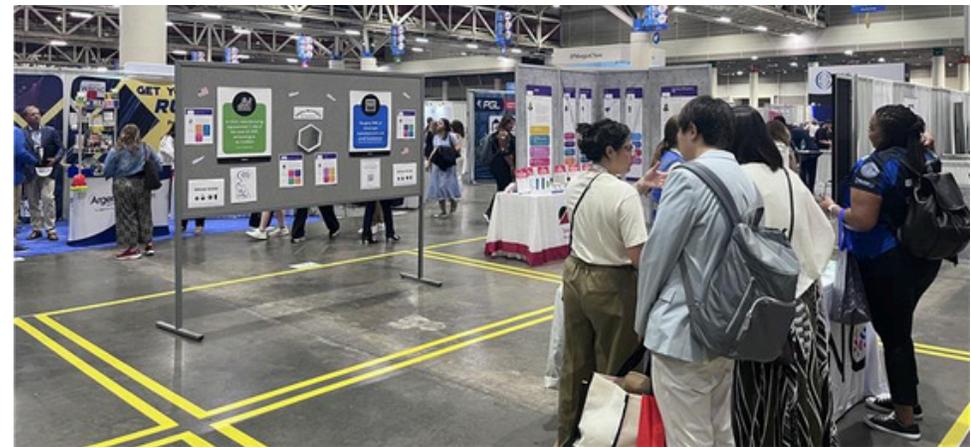
Diamond Corporate Benefits, PLUS:

- Additional visibility will be determined based on final sponsorship description



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KARAOKE



Karaoke is an attendee favorite and has become a staple activity at one of the WBENC evening receptions each year. If you've visited the karaoke stage at a past WBENC event, you know our attendees are enthusiastic about showcasing their talents! WBENC optimizes the reception venue to ensure maximum visibility for the Karaoke Sponsor in front of the lively crowd.



AVAILABILITY: Corporate Sponsorship (1) \$35,000

Ruby Corporate Benefits, PLUS:

- Logo featured on prominent signage at the Karaoke stage



LANYARD



Every attendee will showcase your company logo on their conference lanyard! Since badges are required at all conference functions, your brand will be prominently displayed throughout the entire event.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Exclusive placement of logo on lanyard



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LUGGAGE TAG



WBENC generates excitement for the next conference with a special luggage tag featuring the dates and locations of next year's signature event. This gift serves as a save-the-date reminder for this year's attendees, ensuring they think of the future conference each and every time they pack their suitcase.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Prominent logo placement on luggage tag
- Extra tags used at promotional events until the next National Conference



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MEET & GREET



One of the most engaging opportunities from WBENC, Meet & Greet is a business networking event providing WBENC-Certified Women's Business Enterprises (WBEs) the opportunity to connect with participating corporations or government entities of their choice in an open but formal environment. Sponsors of this program are putting their brand in front of hundreds of key decision-makers.

AVAILABILITY: Corporate Sponsorship (6) \$35,000

Ruby Corporate Benefits, PLUS:

- Logo featured on signage at Meet & Greet Sessions
- Sponsor branding on Meet & Greet related pre-conference communications
- Recognized in National Conference mobile app as Meet & Greet Sponsor



TUE

MOBILE APP



The mobile app is the most utilized on-site tool at the Conference, empowering attendees to customize their schedules, explore sponsors and speakers, and navigate the event with ease. The mobile app also increases sustainability by reducing printed materials.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Logo featured on prominent signage onsite
- Primary sponsor presence on the mobile app
- Recognized in pre-event and onsite communication as the mobile app sponsor

NOTE: WBENC may offer secondary advertising opportunities to others through the app. All logos and references will be in alignment with sponsorship levels.



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NAVIGATION



Guide attendees every day as the Navigation Sponsor. With your logo prominently displayed on informative navigational signage, your company will be top of mind as attendees navigate the National Conference.

**AVAILABILITY: Corporate Sponsorship (4) \$25,000;
WBE Sponsorship (4) \$10,000**

Emerald Corporate OR Ruby WBE Benefits, PLUS:

- Logo featured on navigational signage onsite



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NETWORKING LOUNGE



Conference participants greatly appreciate and take advantage of the ability to have a productive conversation in a comfortable environment. Strategically positioned in high-traffic areas, our networking lounges provide easy access for attendees and offer prime visibility for lounge sponsors. Each lounge will be exclusively sponsored by one company.

AVAILABILITY: Corporate Sponsorship (4) \$50,000

Diamond Corporate Benefits, PLUS:

- Exclusive branding on designated lounge



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PHOTO BOOTH



Photos of friends and colleagues taken at high-profile WBENC evening events are coveted keepsakes. Ensure your lasting presence beyond the conference as a Photo Booth Sponsor at one of the well-attended evening Conference functions.

Note: One Sponsorship is for one Evening Event's photo booths.

AVAILABILITY: Corporate Sponsorship (1) \$25,000; WBE Sponsorship (3) \$7,500 - Per Night

Emerald Corporate OR Emerald WBE Benefits, PLUS:

- Logo featured on prominent signage at the photo booth
- Logo featured on photo frame for delivery item and included in electronic file delivery

MON



REGISTRATION

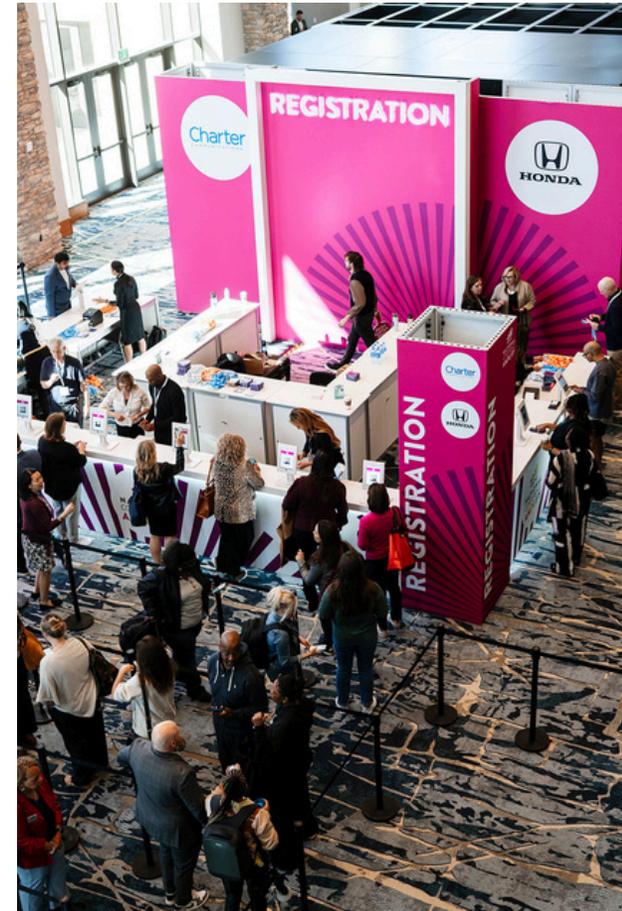


The registration sponsorship is the perfect way to highlight your support and commitment to WBENC immediately when attendees begin their conference experience. Your company is prominently placed on the pre-event online registration site as well as the on-site registration area.

AVAILABILITY: Corporate Sponsorship (2) \$50,000

Diamond Corporate Benefits, PLUS:

- Logo prominently featured on online registration
- Recognized in mobile app as Registration sponsor
- Logo featured on onsite registration structure



RIBBON STATION



Located right near the highly visited Registration area, the Ribbon Station is the next stop for many attendees to select ribbons for their conference badge, showcasing their WBENC network involvement and leadership. Your sponsorship will help attendees stand out and enhance their networking all week long.

AVAILABILITY: WBE Sponsorship (4) \$7,500

Emerald WBE Benefits, PLUS:

- Logo featured on Ribbon Station



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RPO ACTIVITIES



Attendees will gather in designated spaces organized by their Regional Partner Organization for networking with other WBEs and Corporate Members. Your company will be associated with the camaraderie, energy, and charisma that the RPOs foster.

AVAILABILITY: Corporate Sponsorship (2) \$25,000; WBE Sponsorship (2) \$7,500

Emerald Corporate OR Emerald WBE Benefits, PLUS:

- Recognized on Conference website and mobile app as RPO activities sponsor
- Logo featured on prominent signage at the RPO activities



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SUSTAINABILITY



Our sustainability initiatives feature a strong focus on waste reduction, maximizing recycling with the venue, reducing paper output, efficiency in energy consumption, low-impact signage materials, and other eco-friendly practices. Sustainability is a core principle woven into every aspect of our conference, both visible and behind the scenes.

AVAILABILITY: Corporate Sponsorship (2) \$35,000; WBE Sponsorship (2) \$10,000

Ruby Corporate OR Ruby WBE Sponsor Benefits, PLUS:

- Recognized on Conference website as sustainability sponsor
- Logo on prominent signage at all sustainability activations onsite



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TRANSPORTATION



Be a company that makes sure that people arrive in style to the Wednesday evening event as a transportation sponsor. Don't miss out on having your brand on buses or shuttles.

AVAILABILITY: Corporate Sponsorship (6) \$20,000; WBE Sponsorship (6) \$7,500

Sapphire Corporate Benefits OR Emerald WBE Benefits, PLUS:

- Logo displayed on signage at transportation pick-up areas
- Sponsor logo displayed on the buses
- Company recognized on website as Transportation Sponsor



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UNIQUE KEEPSAKE



The WBENC Keepsake is an unbeatable opportunity for your company logo to be prominently displayed and taken home by every attendee. Jotting ideas during an education session with a branded pen or staying hydrated during conference with a branded water bottle, each item carries the sponsor's logo and the WBENC brand. Note: keepsake item selected each year to compliment the event.

AVAILABILITY: Corporate Sponsorship (1) \$50,000

Diamond Corporate Benefits, PLUS:

- Exclusive logo placement on keepsake item or on prominent signage at dedicated pickup location



VOLUNTEER SUPPORT



Attendees benefit from energetic, dedicated volunteers giving their time to help direct participants, register attendees, oversee workshops, and fulfill a number of other useful tasks. These individuals are brightly attired and easy for our attendees to see. As the Volunteer Support sponsor, your company will be the exclusive apparel sponsor for all volunteers, gaining high visibility and recognition throughout the event.



AVAILABILITY: Corporate Sponsorship (2) \$35,000

Ruby Corporate Benefits, PLUS:

- Exclusive logo placement on apparel



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WBENC CAFES

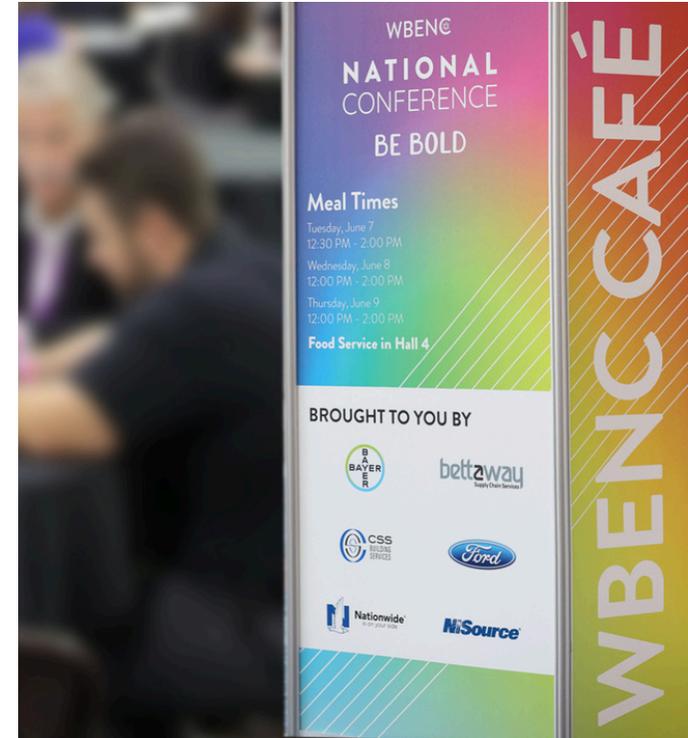


After morning sessions and events, attendees need to recharge to stay energized and inspired for the rest of the day. The WBENC Cafe is the perfect spot for all attendees to refuel and relax before engaging in the afternoon's programming opportunities.

**AVAILABILITY: Corporate Sponsorship (6) \$35,000;
WBE Sponsorship (6) \$10,000**

Ruby Corporate OR Ruby WBE Sponsor Benefits, PLUS:

- Recognized in the mobile app
- Logo featured on napkin or food packaging
- Logo on featured signage at the WBENC Cafes



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WBENC INFO DESK



The WBENC Info Desk, prominently located in a high-traffic area, serves as a central hub throughout the entire week. It provides attendees with a convenient place to ask questions about the event or the WBENC network.

**AVAILABILITY: Corporate Sponsorship (1) \$35,000;
WBE Sponsorship (1) \$10,000**

Ruby Corporate Benefits OR Ruby WBE Benefits, PLUS:

- Exclusive branding on WBENC Info Desk
- Recognized in the mobile app as the WBENC Info Desk sponsor



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WBENC The WBENC logo, which consists of the letters "WBENC" in a bold, black, sans-serif font, followed by a colorful circular icon made of small dots.

WIRELESS INTERNET



Be recognized for enabling digital access! Ensure everyone can easily connect to the WBENC conference app and network, join calls, and catch up on emails.

AVAILABILITY: Corporate Sponsorship (3) \$25,000; WBE Sponsorship (3) \$7,500

Emerald Corporate Benefits or Emerald WBE Benefits, PLUS:

- Logo featured on prominent signage onsite displaying WiFi information
- Logo featured digitally during the conference



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WOMEN OWNED DEMO STATIONS



No one wants to miss the Women Owned Demo Stations, where we always have an exciting variety of Women Owned product demos, sample giveaways and tastings! Women Owned is an initiative from WBENC and WEConnect International. Support female entrepreneurs and their business partners by helping to raise awareness about why, where, and how to buy Women Owned.

AVAILABILITY: Corporate Sponsorship (4) \$35,000

Ruby Corporate Benefits, PLUS:

- Recognized on conference website as the Women Owned Demo Stations sponsor
- Logo on featured structures at the demo stations
- Recognized in pre-event and onsite communication



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WOMEN OWNED POP-UP SHOP



Back by popular demand, the Women Owned Pop-Up Shop commands major traffic in a central area of a conference event, helping attendees get their Women Owned shopping fix! Support Women Owned, an initiative from WBENC and WECConnect International, in creating a movement of support for Women Owned businesses.



AVAILABILITY: Corporate Sponsorship (4) \$25,000

Emerald Corporate Benefits, PLUS:

- Logo on prominent signage at the Women Owned Pop Up Shop
- Recognized in pre-event and onsite communication

TUE



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ATTENDEE PRICING

NOTE: Sponsors may purchase additional Full Conference Passes at the reduced rate of \$649 per pass or a Day Pass at the reduced rate of \$325.

Exhibitors may purchase an additional three (3) Full Conference Passes at the reduced rate of \$649 per pass.

REFUND POLICY: ALL TICKET SALES ARE FINAL, NO REFUNDS WILL BE ISSUED. ALL EXHIBITOR AND SPONSOR PACKAGE PURCHASES ARE FINAL.

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FULL CONFERENCE REGISTRATION

A full conference registration provides access to all the conference happenings, including the WBENC Expo, all speaker sessions, Education Sessions, Meet & Greet, meal functions, and evening receptions. It does not automatically include admission to invitation-only functions.

FULL CONFERENCE REGISTRATION (INDIVIDUAL PER PERSON)	EARLY BIRD	ADVANCED
WBENC-Certified WBE or WECConnect-Certified WBE	\$649	\$749
WBENC National Member	\$999	\$1149
Regional Member	\$1299	\$1399
Nonprofit Organization	\$725	\$849
Government Agency	\$725	\$849
Non-Member	\$1799	\$1899
Small Business (non WBENC-Certified)	\$849	\$949
Full Time Student (College or High School)	\$200	\$200

DAY PASSES

Each Day Pass includes admission to all events that occur on the day for which the pass was purchased (excluding invitation-only functions).

DAY PASS REGISTRATION (INDIVIDUAL PER PERSON)	EARLY BIRD	ADVANCED
WBENC-Certified WBE or WECConnect-Certified WBE	\$375	\$400
WBENC National Member	\$499	\$575
Regional Member	\$649	\$699
Nonprofit Organization	\$375	\$400
Government Agency	\$375	\$400
Non-Member	\$899	\$949
Small Business (non WBENC-Certified)	\$499	\$549
Full Time Student (College or High School)	\$100	\$100

EXHIBITOR ELIGIBILITY AND PRICING

IF SPONSORSHIP IS NOT FOR YOU, WE ENCOURAGE YOU TO CONSIDER BECOMING AN EXHIBITOR.

ELIGIBILITY

The following groups are eligible to exhibit:

- WBENC-Certified WBEs
- WBENC National Members
- Regional Corporate Members*
- WEConnect International Certified WBEs
- Regional Partner Organizations (RPOs)
- Pre-approved government agencies, strategic partners and media sponsors, and affiliate nonprofit organizations

WBENC reserves the right to approve all exhibitor applicants.

JOIN FORCES. SUCCEED TOGETHER.

EXHIBITOR PACKAGES

A full conference registration includes access to all the conference happenings, including the WBENC Expo, all speaker sessions, education sessions, Meet & Greet*, meal functions, and evening receptions. It does not automatically include admission to invitation-only functions. (*Meet & Greet open to eligible participants only.)

PACKAGES	EARLY BIRD	ADVANCED (After April 1)
WBENC National Member Exhibitor Package Includes 2 Full Conference Passes	\$5,999.00	\$6,499.00
Regional Member Exhibitor Package* Includes 2 Full Conference Passes	\$6,599.00	\$6,999.00
WBENC-Certified WBE or WEConnect-Certified WBE Package Includes 3 Full Conference Passes	\$3,999.00	\$4,499.00
Nonprofit and Government Agencies Package Includes 2 Full Conference Passes	\$4,999.00	\$5,499.00

Each exhibitor package includes:

- Full Conference Pass allotment (based on package type)
- 10x10 Booth
- [1] Skirted 6' table
- [2] Chairs
- [1] Waste basket
- 7x44" Sign with name and booth number
- Grey booth carpeting or venue carpeting
- Listing in exhibitor directory

All booths are placed according to their industry.

Exhibitors may purchase an additional three (3) Full Conference Passes at the reduced rate of \$649 per pass.

REFUND POLICY: ALL EXHIBITOR TRANSACTIONS ARE FINAL IN ACCORDANCE WITH THE WBENC NO REFUND POLICY.

**READY TO BECOME A SPONSOR
OF THE 2026 NATIONAL CONFERENCE?**

**Contact your WBENC CRM or
ValuedSponsors@WBENC.org to get started.**

Thank You!

WBENC 