



Advocating, Connecting, and Empowering

KeyBank has a long history of helping entrepreneurs and leaders thrive. In 2005, we introduced the Key4Women program to further build on our commitment to the success of entrepreneurs and leaders in business throughout our communities. Through the program, we offer local access to customized financial services, thought leadership, and networking opportunities to help women achieve their personal and business financial goals.

The Key4Women program is here with a wealth of resources to help entrepreneurs and leaders meet their personal and professional goals.

- Customized financial services and advice from Key4Women Certified Advisors who are committed to your financial confidence and success.
- Exclusive member events and forums with industry experts to help foster professional and business development while creating lasting connections with industry leaders and professionals.
- Timely and robust thought leadership content and insights covering the latest in financial and business trends to help women succeed.
- Strong support of national and local business-focused organizations.

Advocate

Certified advisors guide entrepreneurs and leaders on their financial journeys.

Connect

Networking events and educational opportunities provide real-world knowledge.

Empower

Access to resources that help entrepreneurs and leaders build confidence, and to grow and achieve their financial goals and success.

Key4Women members who are also KeyBank clients have access to additional, exclusive benefits.

- No-fee business exhibiting opportunities at select Key4Women events.
- Exclusive access to local roundtable events led by independent business and leadership experts.



Let's work together to achieve your goals.

For more Key4Women resources to help you reach your goals, join us at key.com/joinK4W or email us at key4women@keybank.com to learn more.

KeyBank 
Opens Doors.

*<https://www.key.com/about/inclusion-belonging.html>

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Key4Women Overview

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