



WBENC  
**NATIONAL  
CONFERENCE**  
**AMPLIFY**

March 19-22, 2024 | Denver, Colorado

**accenture**

 Bristol Myers Squibb™

**the  
human  
energy  
company** 

**EY** Building a better  
working world

**WELLS  
FARGO**

 **ActOne Group**

 **ALOM**

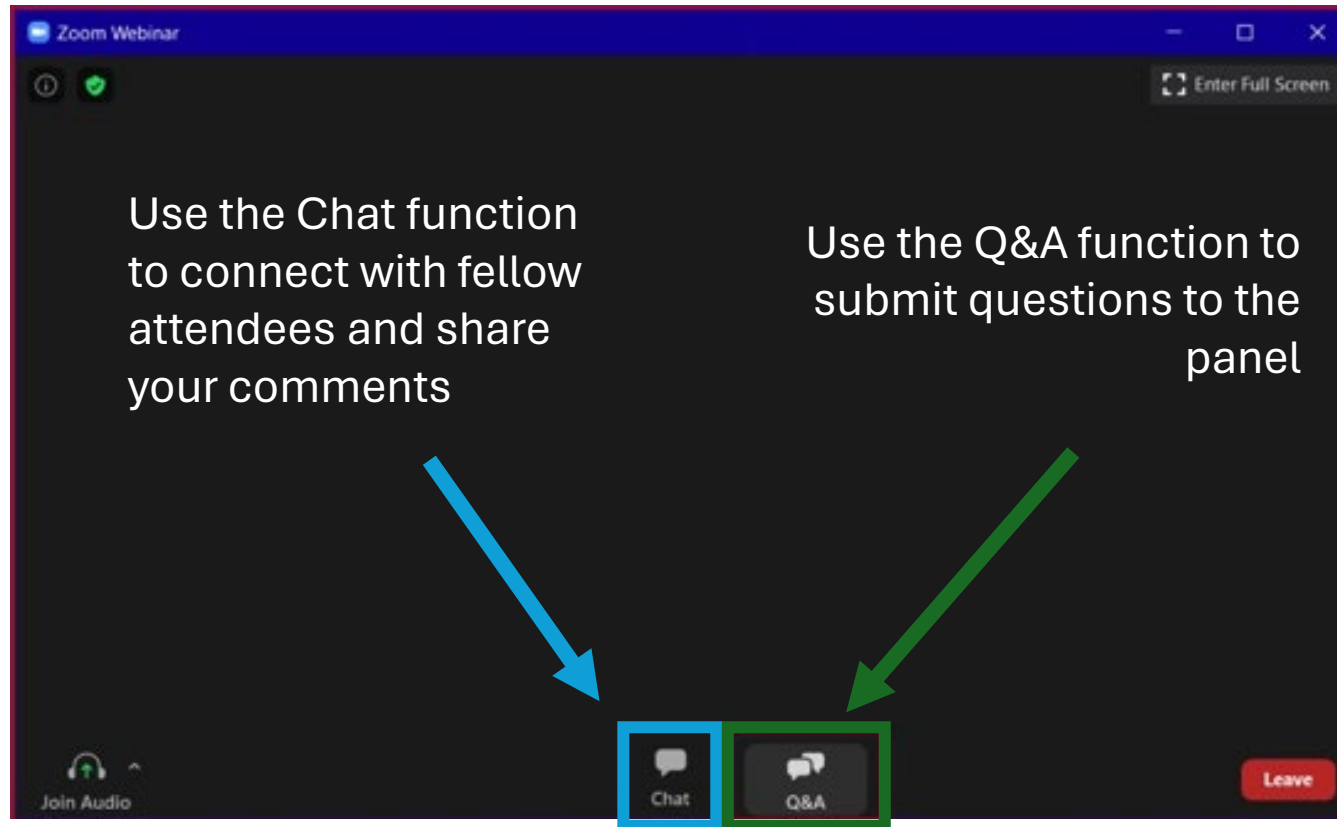
**AMPCUS**  
collaboration redefined

ONE SOURCE FOR ALL  
**MDAVIS**  
INDUSTRIAL CONSTRUCTION, FABRICATION AND MAINTENANCE

**PINNACLE**  
GLOBAL NETWORK

**PINNACLEGROUP**  
WORKFORCE SOLUTIONS PROVIDER

# Q&A and Chat Features





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# Meet the Host Committee



# Conference Day by Day



Group A

**WBENC**  
WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL  
JOIN FEDERAL. SUCCESS TOGETHER.

**A**

**David**  
Rose  
He/Him/His  
Rose Apothecary  
Hillsboro, NY  
Small Business (Not WBENC-Certified)

  1083  
White

**SPONSOR - THURSDAY DAY PASS**

**GROUP A:**

- GWBC
- WBEA
- WBEC East
- WBEC Greater DMV
- WBEC Metro NY
- WBEC Pacific
- WBEC West



Group B

**WBENC**  
WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL  
JOIN FEDERAL. SUCCESS TOGETHER.

**WBE B**

**Alexis**  
Rose  
She/Her/Hers  
Alexis Rose Communications  
Imperial, NY  
WBENC - Certified Women's Business Enterprise

  1082  
Blue

**SPONSOR - FULL CONFERENCE**

**GROUP B:**








- CWE
- GLWBC
- WBSCS
- WBDC Midwest
- WBEC Florida
- WBEC ORV
- WBEC South



# Tuesday, March 19

## SCHEDULE AT A GLANCE

### TUESDAY | MARCH 19

10:00am-5:30pm	Registration Support Desk Open	Rockies Square	
11:00am-1:00pm	Women's Enterprise Forum (Open to All WBENC-Certified WBEs)	Crest Rooms	
2:00pm-3:15pm	General Session (Group A)	Colorado Ballroom C	
	RPO Meet Ups (Group B)	Summit & Crest Rooms	
3:30pm-4:45pm	General Session (Group B)	Colorado Ballroom C	
	RPO Meet Ups (Group A)	Summit & Crest Rooms	
5:00pm-7:30pm	Evening Event	Juniper & Aurora Ballrooms	 

### Group A

2:00 PM  
General Session

3:15 PM  
RPO Meetups

### Group B








2:00 PM  
RPO Meetups

3:15 PM  
General Session

Reception Details  
Sip & Swag and  
Sneaker Jam  
1<sup>st</sup> and 2<sup>nd</sup> Floor



# Wednesday, March 20

WEDNESDAY   MARCH 20			
7:30am-5:30pm	Registration Support Desk Open	Rockies Square	
8:30am-1:30pm	Workshops (see separate Workshop Schedule)	Summit and Red Rock Rooms	
11:30am-1:00pm	WBENC Café (Group A)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
11:30am-12:15pm	Workshop #4 (Group B)	Summit & Red Rock Rooms	
12:00pm-1:30pm	Collegiate Accelerator Pitch   Part 1	Crest 345	
12:30pm-2:00pm	WBENC Café (Group B)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:45pm-1:30pm	Workshop #4 (Group A)	Summit & Red Rock Rooms	
1:30pm-5:30pm	Expo Open	Aurora Exhibit Hall	
7:00pm-10:00pm	Evening Reception	Wings Over the Rockies	

## Group A

8:30 AM  
Education Sessions  
Begin  
11:30 AM  
WBENC Cafe

## Group B

8:30 AM  
Education Sessions  
Begin  
12:30 PM  
WBENC Cafe





## Reception Details

Wings over the  
Rockies  
Shuttle to and from  
Museum






# Thursday, March 21

THURSDAY   MARCH 21			
7:30am-5:00pm	Registration Support Desk Open	Rockies Square	
8:30am-12:30pm	Expo Open	Aurora Exhibit Hall	
11:30am-1:00pm	WBENC Café (Group A)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:30pm-2:00pm	WBENC Café (Group B)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:00pm-1:30pm	Collegiate Accelerator Pitch   Part 2	Crest 345	
1:30pm-2:00pm	Collegiate Accelerator Pitch Winner Announcement	Crest 345	
2:30-5:30 pm	Meet & Greet	Level 3 Meeting Space	
6:30pm-9:30pm	Evening Event   Colorado Ski Lodge Theme	Adams Ballroom	

**Reception Details**  
Adams Ballroom  
1st Floor



*Friday, March 22*

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*Details Forthcoming  
To Individuals with Tickets*



# Meet and Greet



# Meet and Greet: The Basics

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**No preregistration needed for  
WBEs**

Corporate Members host the tables

For each round, WBEs select the  
Corporation they want to meet and go  
to that table

Up to 6 WBEs per table with 1-2  
Corporate Representatives



# Meet and Greet: Timeline

Doors Open	2:00 PM MT
Meet and Greet Starts	2:30 PM MT
Round 1	2:30-2:55 PM MT
Round 2	3:00-3:25 PM MT
Round 3	3:30-3:55 PM MT
Round 4	4:00-4:25 PM MT
Round 5	4:30-4:55 PM MT
Round 6	5:00-5:25 PM MT

## Round Flow

- Corporate Member Introduction & Overview
- **3 minutes per WBE** for introduction/pitch
- Time permitting, Q&A and Wrap Up



# Meet and Greet: Getting Ready

## Before Conference

- Bring business cards to exchange. We also recommend putting one on the back of your conference badge, so others can take a photo of it
- You are welcome to bring capability statements, but they are not required
- WBENC will post the current list of participating Corporate Members on Wednesday, Feb. 21 to the Conference website.
- Create a target list and be open to meeting other corporations
- Make sure your LinkedIn is up to date if using that for connections

## Prepare Your 3-minute Pitch

- Personal Introduction
- Company Overview
- Capabilities
- Innovations & Solutions

# Meet & Greet: That Day

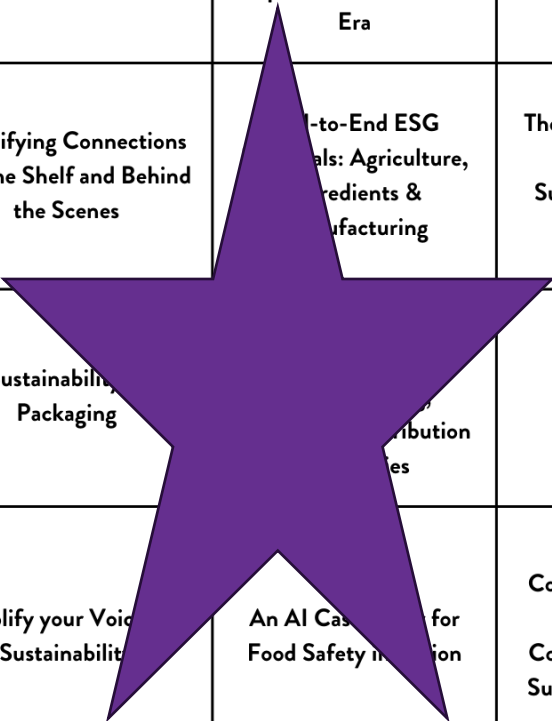
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- You may arrive when the doors open to get the lay of the land and get to your first table
- Maximize meeting opportunities-if a table you want is full, select another on your list
- Be open to meeting new corporations
- Check the conference mobile app for the most up to date list of Meet and Greet participants
- Be respectful of your 3-minute time limit
- Make sure to connect with the other WBEs at your table



# WEDNESDAY | MARCH 20 | EDUCATION SESSIONS

8:30am-9:15am	Healthcare Advisory Board – ESG Goals and Impacts on WBEs	National Women’s Business Council Session	The Retail Responsibility: 2024 WBENC Women Owned in Retail Kickoff	Driving Sustainability Forward: GM’s Unveiled Journey and Supplier Expectations in the EV Era	ESG in Energy	Foundations of ESG (Environmental, Social and Governance)	WBE Leadership, Growth & Development Program	
9:30am-10:15am	AI & Healthcare: Innovations & Opportunities	Supporting Supplier Diversity through Access to Capital Programs	Amplifying Connections On The Shelf and Behind the Scenes	End-to-End ESG Goals: Agriculture, Ingredients & Manufacturing	The Energy Industry: Innovation and Sustainable Supply Chain	EY Sustainability Skills Lab	WBE Leadership, Growth & Development Program	Government/WIPP Session
10:30am-11:15am	Amplifying Innovation in Manufacturing Through the ESG Lens	The Capital Journey	Sustainability Packaging	AI in Distribution			WBE Leadership, Growth & Development Program	Government/WIPP Session
11:30am-12:15pm	The Utilities Journey to Carbon Net Zero	Empowering Women Going Global	Amplify your Voice for Sustainability	An AI Case Study for Food Safety Innovation	How Chemicals Connect The World: Connecting Continents Through Sustainable Supplier Diversity		WBE Leadership, Growth & Development Program	
12:45pm-1:30pm	The Utilities Journey to Carbon Net Zero	Empowering Women Going Global	Amplify your Voice for Sustainability	An AI Case Study for Food Safety in Action	How Chemicals Connect The World: Connecting Continents Through Sustainable Supplier Diversity		WBE Leadership, Growth & Development Program	



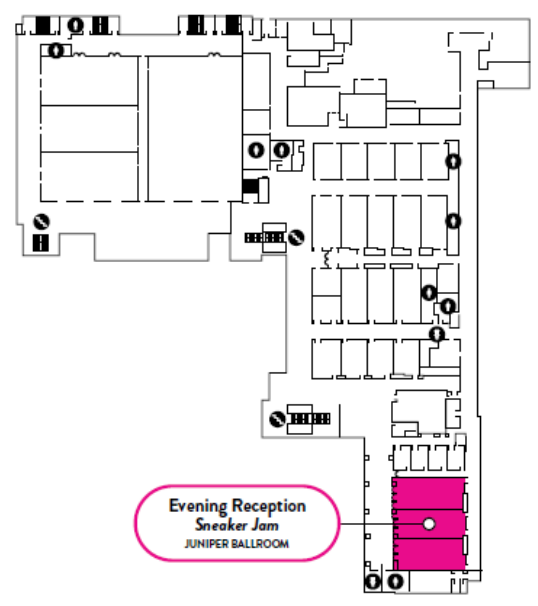


# Navigating the Expo Floor

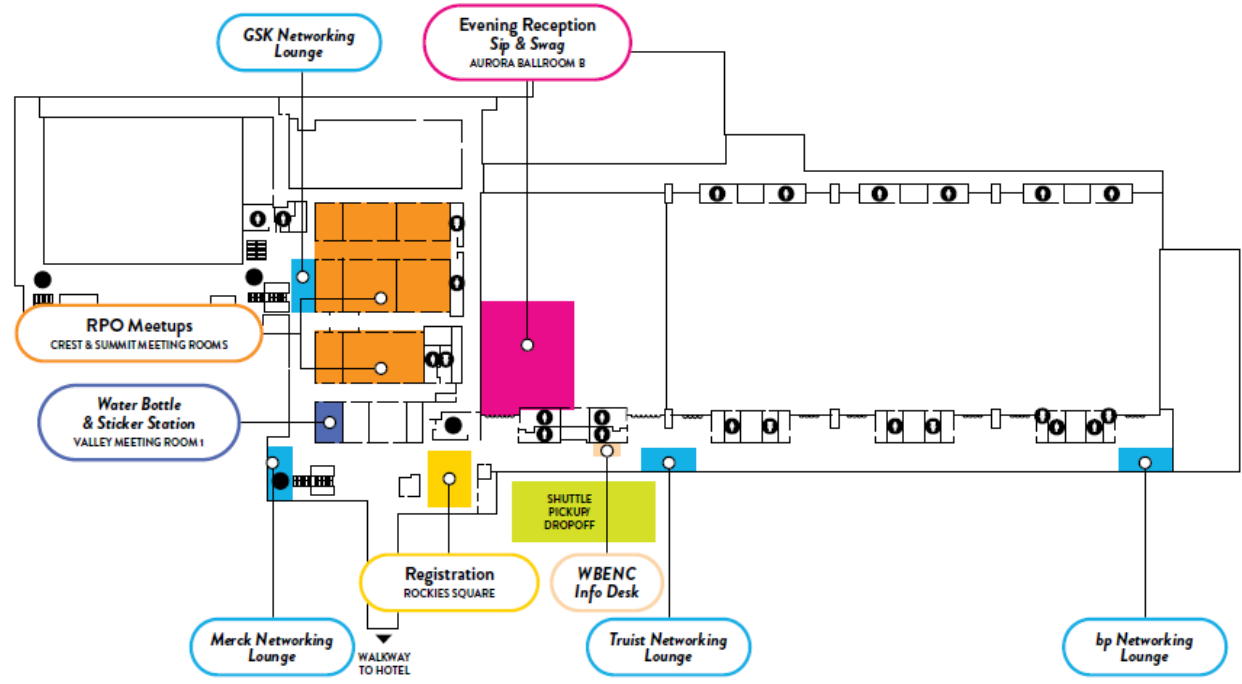


# 📍 Navigating The Property Tuesday

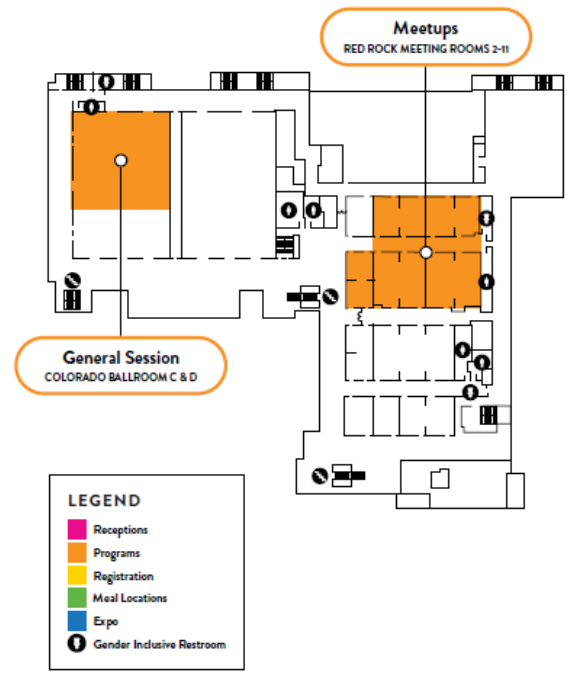
LEVEL 1



LEVEL 2

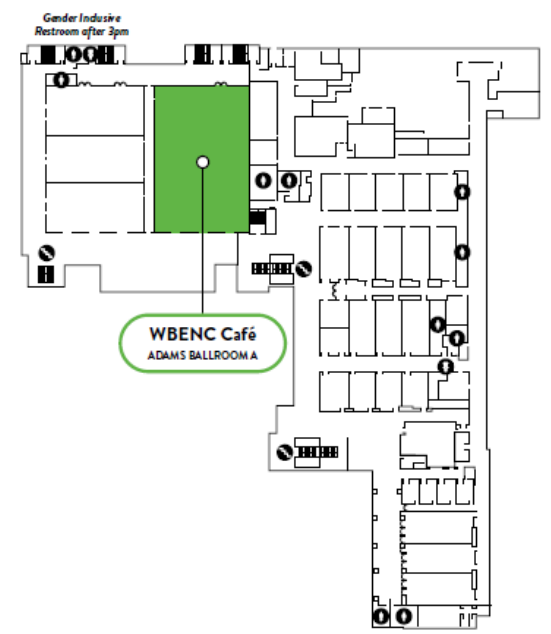


LEVEL 3

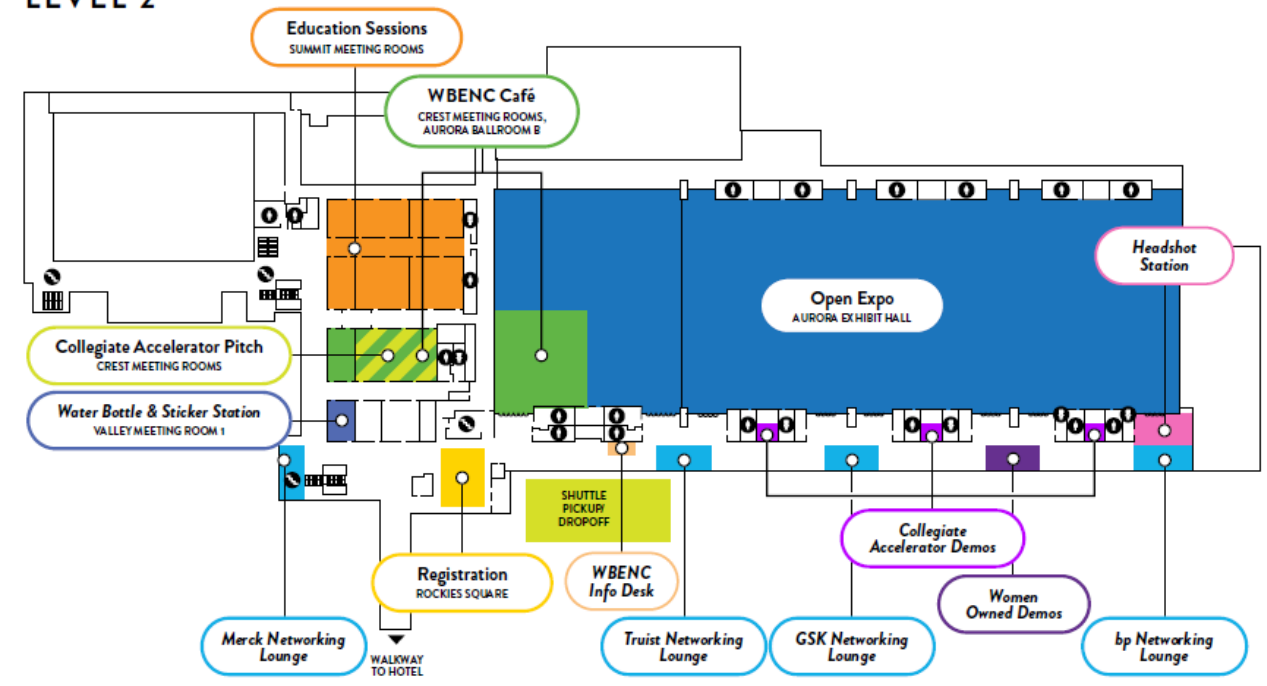


# 📍 Navigating The Property Wednesday

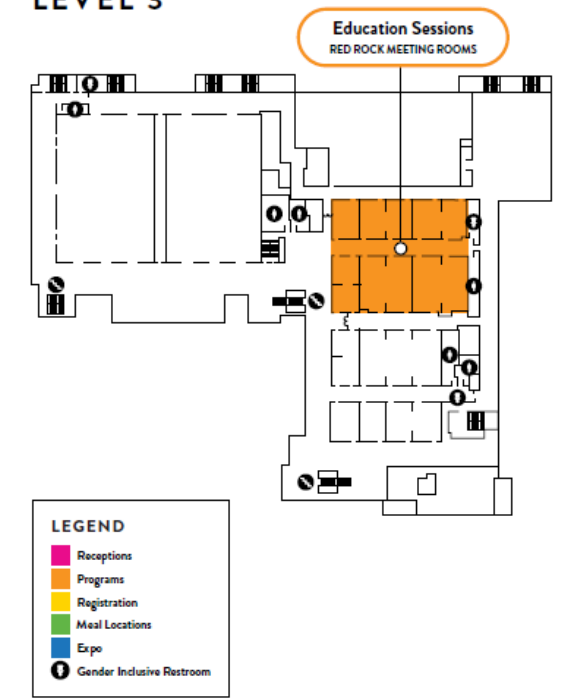
## LEVEL 1



## LEVEL 2

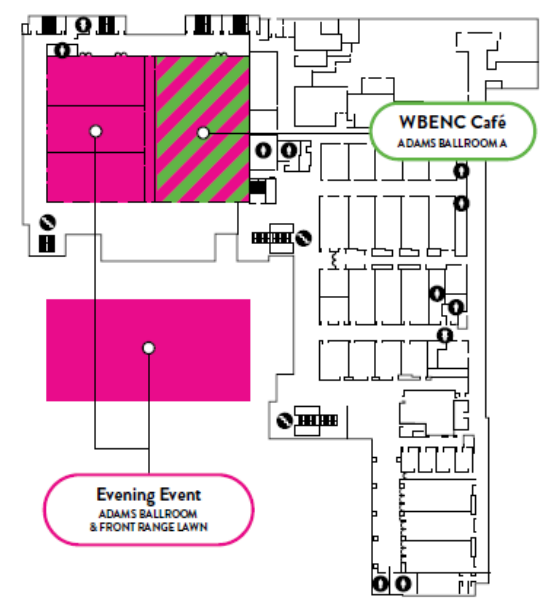


## LEVEL 3

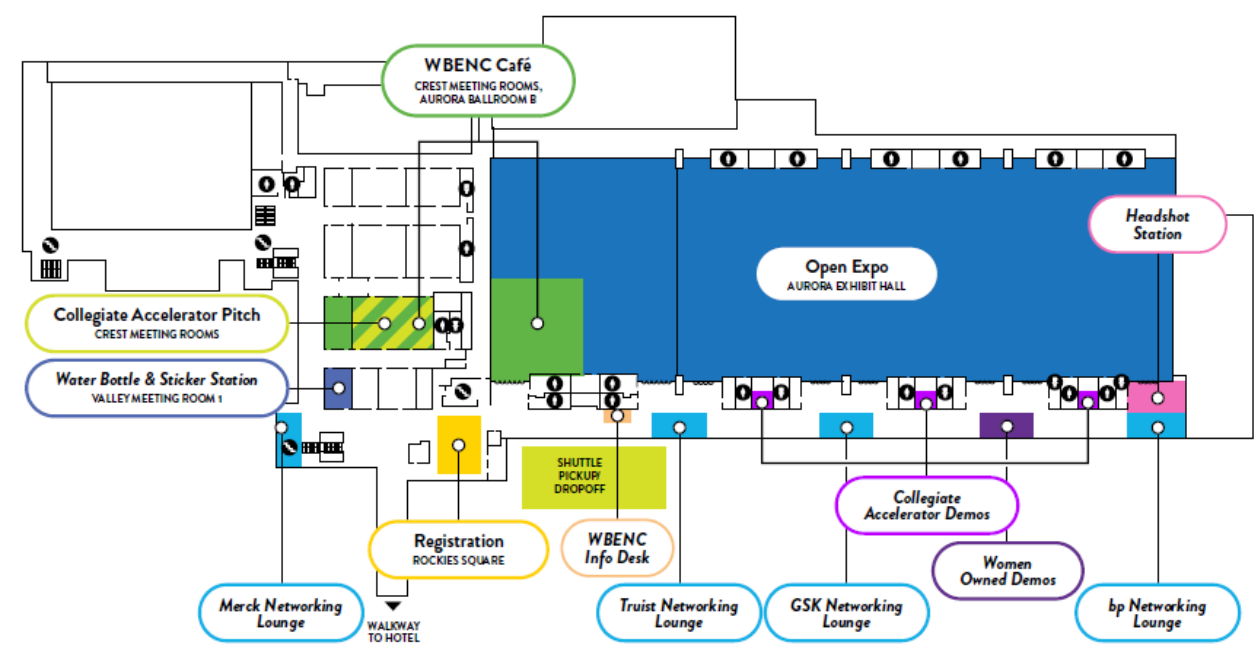


# 📍 Navigating The Property Thursday

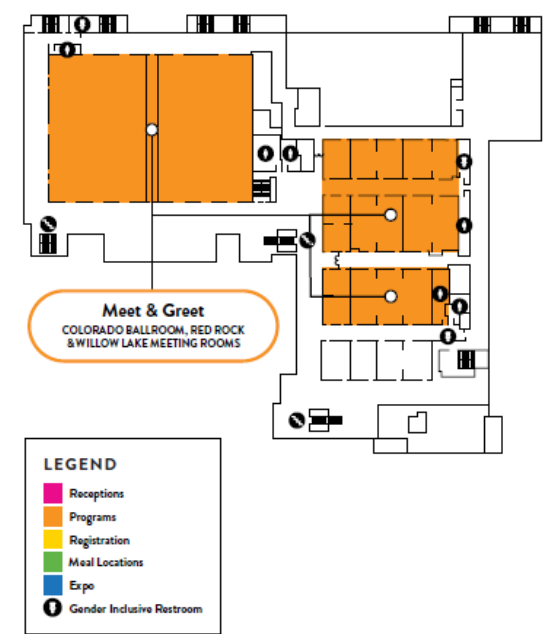
LEVEL 1



LEVEL 2



LEVEL 3

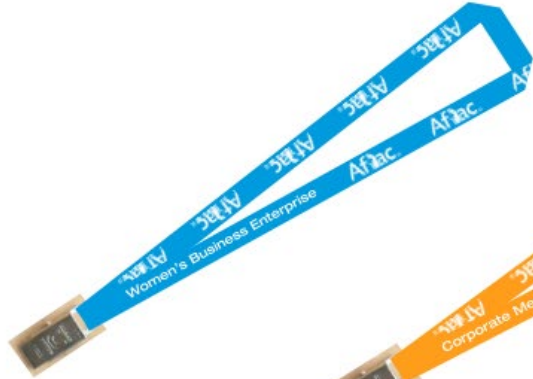


**LEGEND**

- Receptions
- Programs
- Registration
- Meal Locations
- Expo
- Gender Inclusive Restroom



# Lanyards



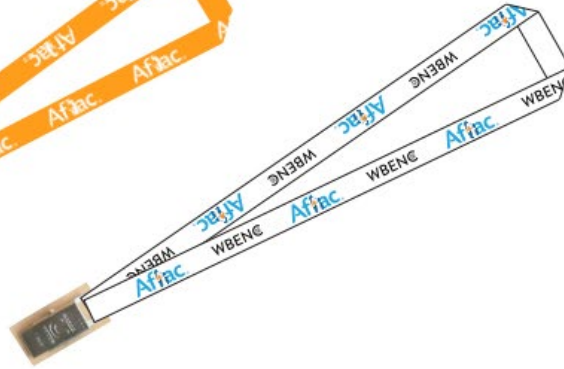
Blue

WBENC Certified  
WBEs &  
WeConnect Certified  
WBEs



Orange

Corporate Members



White

Non-Profit  
Students  
Media  
Small Business-Not Certified  
Non-Corporate Members



# Conference Badges



**WBENC**  
WOMEN'S BUSINESS ENTERPRISE  
NATIONAL COUNCIL  
JOIN FORCES. GROWED TOGETHER.

**WBE B**

**Alexis**  
Rose  
She/Her/Hers  
Alexis Rose Communications  
Imperial, NY  
WBENC - Certified Women's Business Enterprise

  1082  
Blue

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# Health & Safety FIRST & FOREMOST

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Your well-being is our #1 priority.

Masks are not required –  
but are always welcomed!



# Attire

All Week



Thursday Evening Reception

Après Ski Wear



And comfortable sneakers!



# Transportation

## Distances to Gaylord Rockies

Overflow Hotels  
3 Miles or Less

Denver International Airport  
7.2 Miles

## Daily Shuttle

Runs on a loop Tuesday - Friday

Stops at or near overflow  
properties & Gaylord Rockies



## Rideshare

Uber/Lyft/Taxi

\$21 - \$40 from airport to Gaylord



# Conference Website

WBENC

[ABOUT](#) [SCHEDULE](#) [EXHIBIT](#) [SPONSOR](#) [LOCATION](#)

[REGISTER TO ATTEND](#)

[< 2024 WBENC National Conference](#)

## 2024 Schedule

[Schedule At A Glance](#) | [WBENC Expo](#) | [Schedule Details](#) | [FAQs](#)

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DOWNLOAD THE WBENC  
NATIONAL CONFERENCE  
**MOBILE APP**



**USE THE MOBILE APPLICATION TO:**

View the full conference schedule,  
Meet & Greet details and companies,  
Expo floor plan, sponsors and more!

Create your own personalized event  
schedule to maximize the Conference!

Follow **WBENC** &  
**Women Owned**  
on social media!

**#WBENCConf**  
**#WBENC**  
**#WBENCNetwork**  
**#BuyWomenOwned**



# Upcoming RPO Conference Planning Sessions

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- **Women's Business Center Southwest**
  - 2/21: WBCS Conference Prep Session
  
- **WBEC Florida**
  - 2/28: Perfect Your Pitch
  
- **WBEC Greater DMV / Metro NY**
  - 3/12: Conference Prep Session

# Planning Checklist

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- Create your **My Show Planner** account
- Review the **Expo Floorplan** and **Meet & Greet** lists to build your strategy
- Download the **Mobile App**
- Find your perfect pair of **sneakers**
- Assemble your **Apres Ski outfits!**
- Attend Prep Sessions and Boot Camps from your **incredible RPO's**
- Pack your Bags!**





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Q&A



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*We'll see you in Denver!*

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