

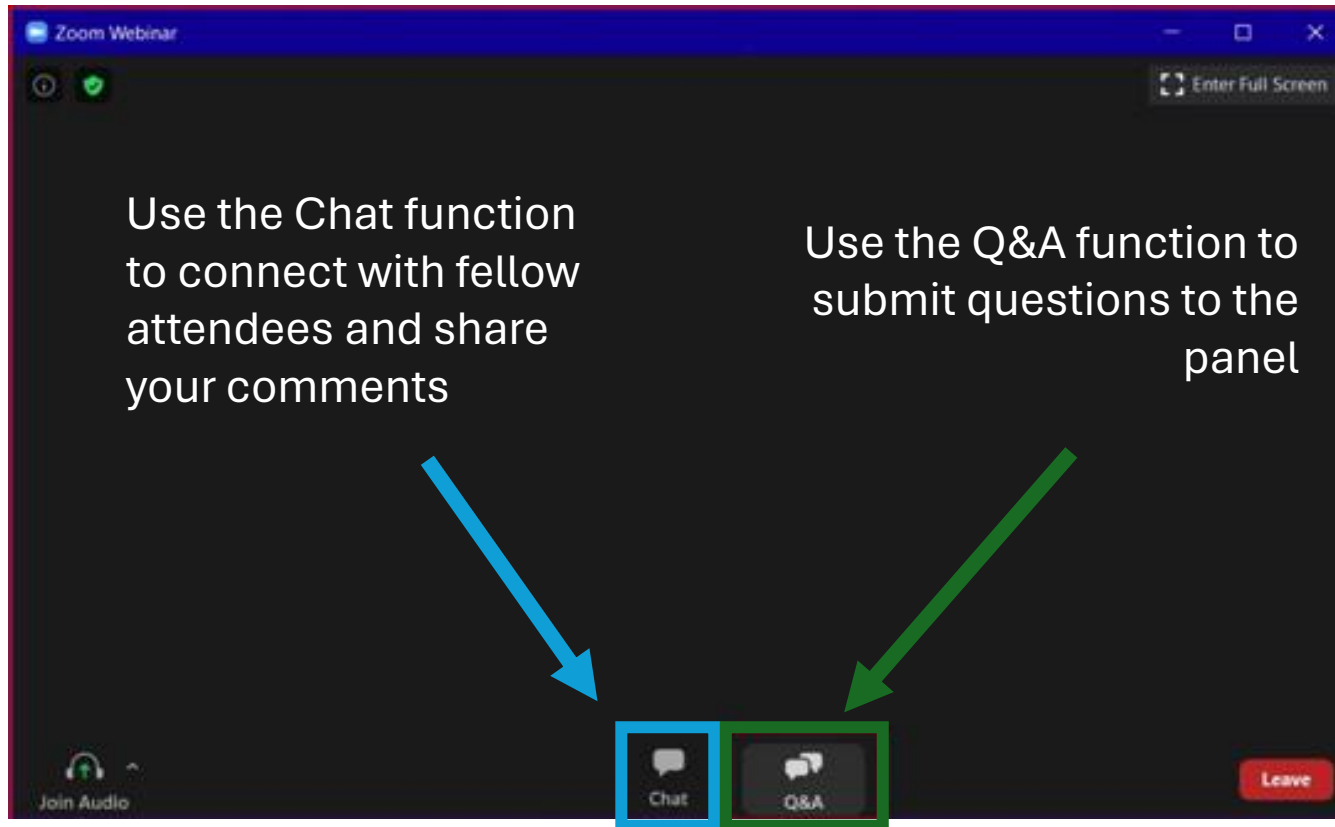


WBENC
**NATIONAL
CONFERENCE
AMPLIFY**

March 19-22, 2024 | Denver, Colorado



Q&A and Chat Features





WBENC
**NATIONAL
CONFERENCE**
AMPLIFY

March 19-22, 2024 | Denver, Colorado



Meet the Host Committee



Conference Day by Day



Group A

WBENC
WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL
OWN FEDERAL, GROWED TOGETHER

A

David
Rose
He/Him/His
Rose Apothecary
Hillsboro, NY
Small Business (Not WBENC-Certified)

  1083
White

SPONSOR - THURSDAY DAY PASS

GROUP A:

- GWBC
- WBEA
- WBEC East
- WBEC Greater DMV
- WBEC Metro NY
- WBEC Pacific
- WBEC West



Group B

WBENC
WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL
OWN FEDERAL, GROWED TOGETHER

WBE B

Alexis
Rose
She/Her/Hers
Alexis Rose Communications
Imperial, NY
WBENC - Certified Women's Business Enterprise

  1082
Blue

SPONSOR - FULL CONFERENCE

GROUP B:








- CWE
- GLWBC
- WBSCS
- WBDC Midwest
- WBEC Florida
- WBEC ORV
- WBEC South



Tuesday, March 19

SCHEDULE AT A GLANCE

TUESDAY | MARCH 19

10:00am-5:30pm	Registration Support Desk Open	Rockies Square	
11:00am-1:00pm	Women's Enterprise Forum (Open to All WBENC-Certified WBEs)	Crest Rooms	
2:00pm-3:15pm	General Session (Group A)	Colorado Ballroom C	
	RPO Meet Ups (Group B)	Summit & Crest Rooms	
3:30pm-4:45pm	General Session (Group B)	Colorado Ballroom C	
	RPO Meet Ups (Group A)	Summit & Crest Rooms	
5:00pm-7:30pm	Evening Event	Juniper & Aurora Ballrooms	 

Group A

2:00 PM
General Session

3:15 PM
RPO Meetups

Group B








2:00 PM
RPO Meetups

3:15 PM
General Session

Reception Details
Sip & Swag and
Sneaker Jam
1st and 2nd Floor



Wednesday, March 20

WEDNESDAY MARCH 20			
7:30am-5:30pm	Registration Support Desk Open	Rockies Square	
8:30am-1:30pm	Workshops (see separate Workshop Schedule)	Summit and Red Rock Rooms	
11:30am-1:00pm	WBENC Café (Group A)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
11:30am-12:15pm	Workshop #4 (Group B)	Summit & Red Rock Rooms	
12:00pm-1:30pm	Collegiate Accelerator Pitch Part 1	Crest 345	
12:30pm-2:00pm	WBENC Café (Group B)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:45pm-1:30pm	Workshop #4 (Group A)	Summit & Red Rock Rooms	
1:30pm-5:30pm	Expo Open	Aurora Exhibit Hall	
7:00pm-10:00pm	Evening Reception	Wings Over the Rockies	

Group A

8:30 AM
Education Sessions
Begin
11:30 AM
WBENC Cafe

Group B

8:30 AM
Education Sessions
Begin
12:30 PM
WBENC Cafe

Reception Details

Wings over the
Rockies
Shuttle to and from
Museum



Thursday, March 21

THURSDAY MARCH 21			
7:30am-5:00pm	Registration Support Desk Open	Rockies Square	
8:30am-12:30pm	Expo Open	Aurora Exhibit Hall	
11:30am-1:00pm	WBENC Café (Group A)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:30pm-2:00pm	WBENC Café (Group B)	Aurora Ballroom B, Crest Rooms, Adams Ballroom A	
12:00pm-1:30pm	Collegiate Accelerator Pitch Part 2	Crest 345	
1:30pm-2:00pm	Collegiate Accelerator Pitch Winner Announcement	Crest 345	
2:30-5:30 pm	Meet & Greet	Level 3 Meeting Space	
6:30pm-9:30pm	Evening Event Colorado Ski Lodge Theme	Adams Ballroom	

Reception Details
 Adams Ballroom
 1st Floor

Friday, March 22

*Details Forthcoming
To Individuals with Tickets*



Meet and Greet



Meet and Greet: The Basics

No preregistration needed for WBEs

Corporate Members host the tables

For each round, WBEs select the Corporation they want to meet and go to that table

Up to 6 WBEs per table with 1-2 Corporate Representatives



Meet and Greet: Timeline

Doors Open	2:00 PM MT
Corporate Representatives Seated	2:20 PM MT
Meet and Greet Starts	2:30 PM MT
Round 1	2:30-2:55 PM MT
Round 2	3:00-3:25 PM MT
Round 3	3:30-3:55 PM MT
Round 4	4:00-4:25 PM MT
Round 5	4:30-4:55 PM MT
Round 6	5:00-5:25 PM MT

Round Flow

- Corporate Member Introduction & Overview
- **3 minutes per WBE** for introduction/pitch
 - Note: The WBE to the right of the one presenting should keep the time
- Time permitting, Q&A and Wrap Up



Meet and Greet: Getting Ready

- Prepare an introduction of no more than 4 minutes
- Bring business cards to exchange. We also recommend putting one on the back of your conference badge, so others can take a photo of it
- Some WBEs will bring Capability Statements, so be prepared to accept those
- Make sure your LinkedIn is up to date if using that to connect
- Have a follow-up action prepared for the WBEs after the session: Email, Supplier Portal, etc.



Meet & Greet: That Day

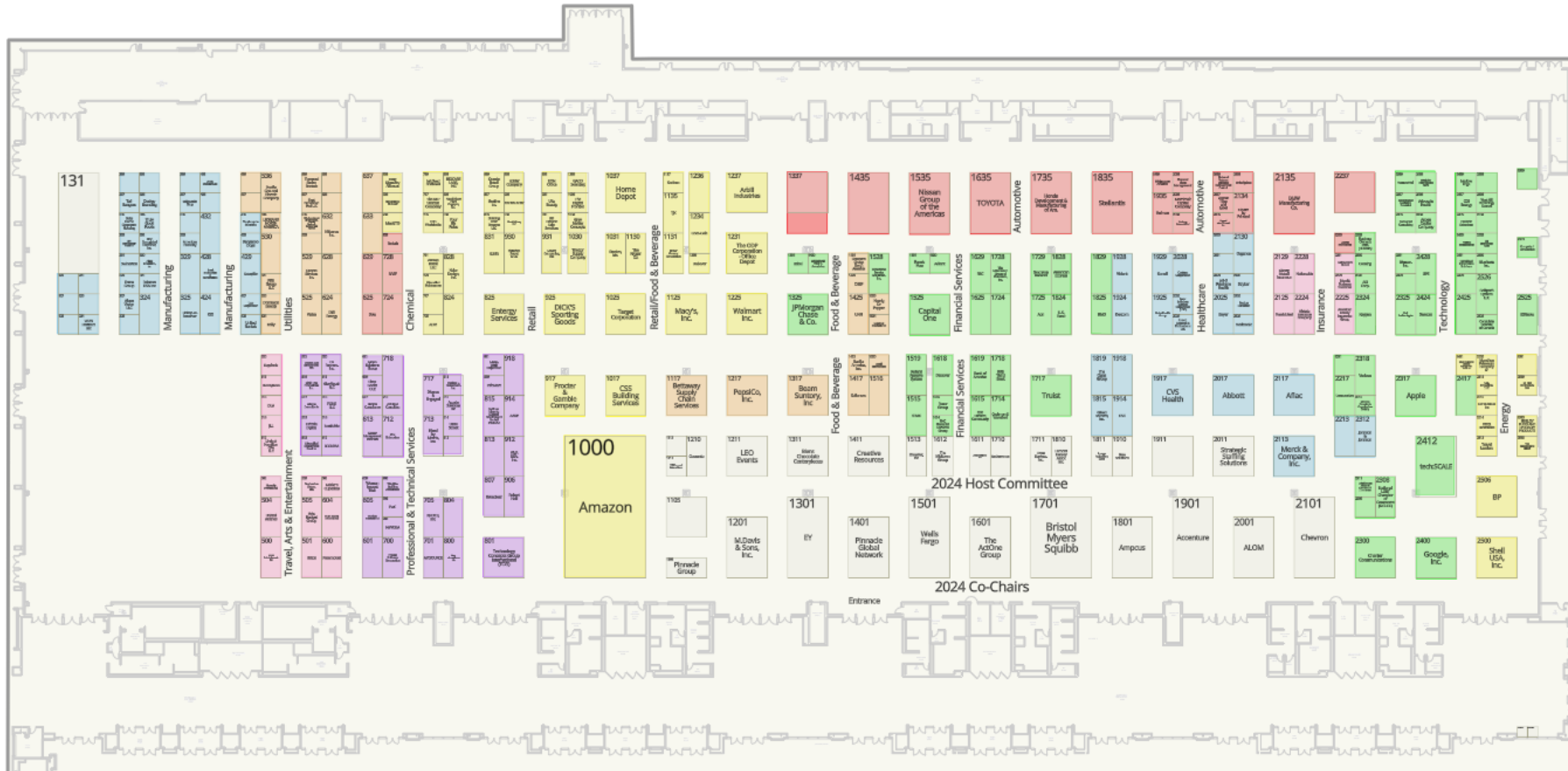
- Check in at the tables outside the Colorado Ballroom.
- Be seated at your table and ready to go at 2:20 PM, so we can kick off promptly at 2:30
- At your denoted table, please sit at one of the seats marked “Reserved”
- WBEs will be able to choose an available seat at your table until the Announcer commences the Round
- After the 25-min Round concludes, WBEs have 5 mins to take a seat at the next table of their choosing



WEDNESDAY | MARCH 20 | EDUCATION SESSIONS

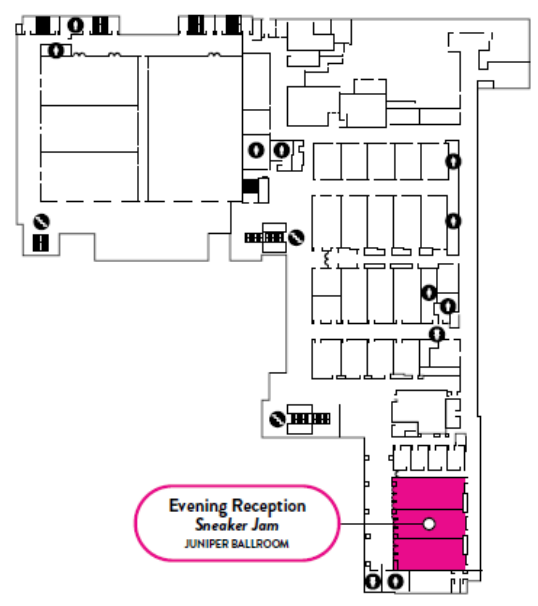
8:30am-9:15am	Healthcare Advisory Board: ESG Goals & the Impacts on WBEs	ESG in Energy	The Retail Responsibility: 2024 WBENC Women Owned in Retail Kickoff	Driving Sustainability Forward: GM's Unveiled Journey and Supplier Expectations in the EV Era			WBE Leadership, Growth & Development Program	Foundations of ESG: Environmental, Social, & Governance
9:30am-10:15am	AI & Healthcare: Innovations & Opportunities	The Energy Industry: Innovation and Sustainable Supply Chain	Amplifying Connections On The Shelf and Behind the Scenes with Target	End-to-End ESG Essentials: Agriculture, Ingredients & Manufacturing	The Impact of Women Owned Businesses with Women Impacting Public Policy (WIPP)	Supporting Supplier Diversity Through Access to Capital Programs	WBE Leadership, Growth & Development Program	EY Sustainability Skills Lab
10:30am-11:15am	Amplifying Innovation in Manufacturing Through the ESG Lens	How Chemicals Connect The World: Connecting Continents Through Sustainable Supplier Diversity	Accelerating Inclusion & Sustainability in Retail	End-to-End ESG Essentials: Manufacturing, Packaging, Distribution & Facilities	The State of Federal Contracting with Women Impacting Public Policy (WIPP)	Let's Get Growing	WBE Leadership, Growth & Development Program	
11:30am-12:15pm	The Utilities Journey to Carbon Net Zero	Circular Chemistry: Achieving Zero-Waste Through Innovation	Amplify your Voice for Sustainability with Amazon	An AI Case Study for Food Safety in Action: Lumachain & The Coca-Cola Co.		Empowering Women Going Global	WBE Leadership, Growth & Development Program	
12:45pm-1:30pm	The Utilities Journey to Carbon Net Zero	Circular Chemistry: Achieving Zero-Waste Through Innovation	Amplify your Voice for Sustainability with Amazon	An AI Case Study for Food Safety in Action: Lumachain & The Coca-Cola Co.		Empowering Women Going Global	WBE Leadership, Growth & Development Program	

Navigating the Expo Floor

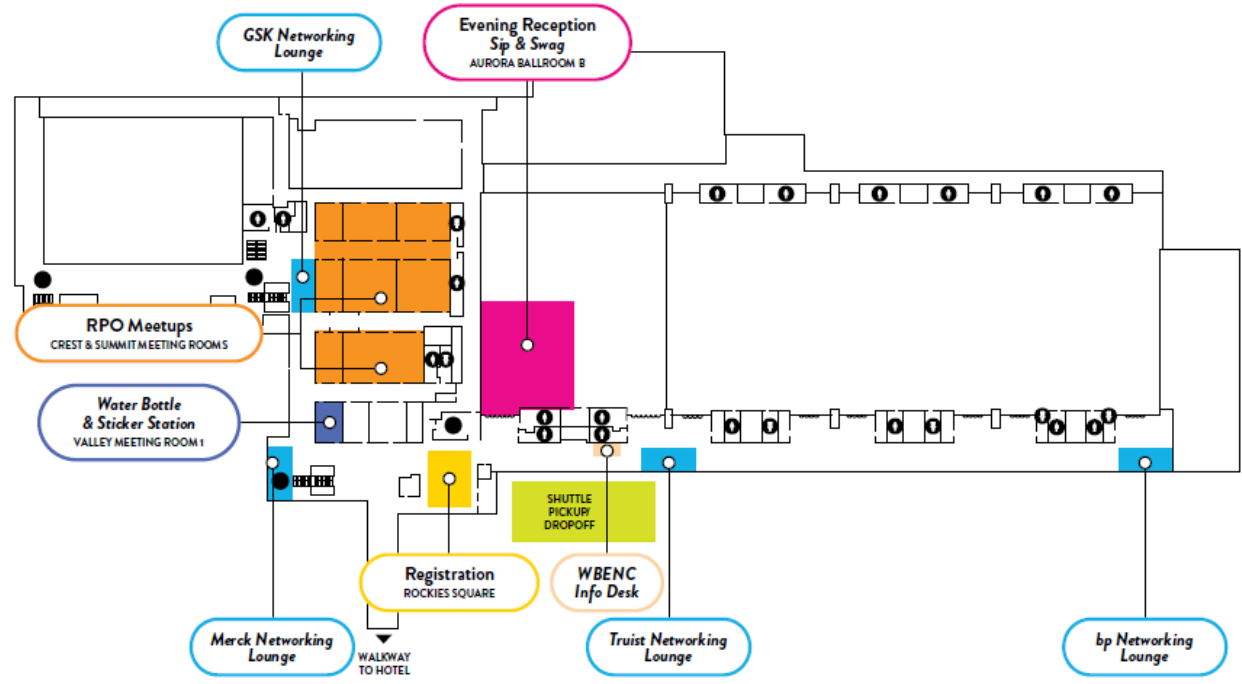


📍 Navigating The Property Tuesday

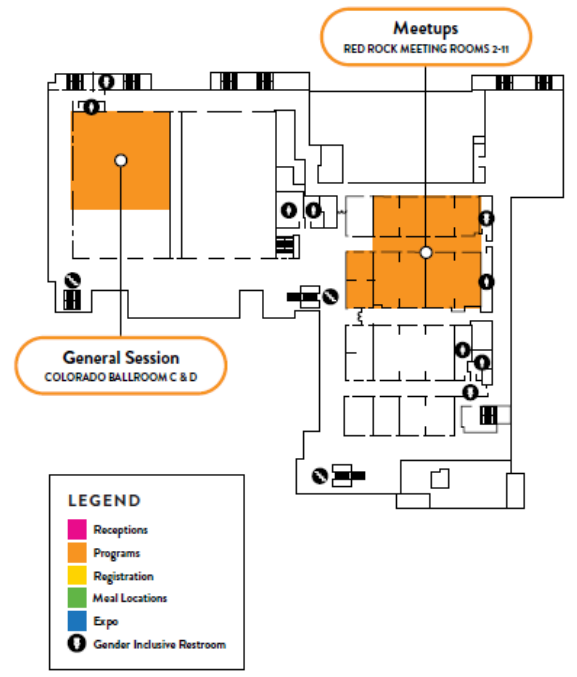
LEVEL 1



LEVEL 2

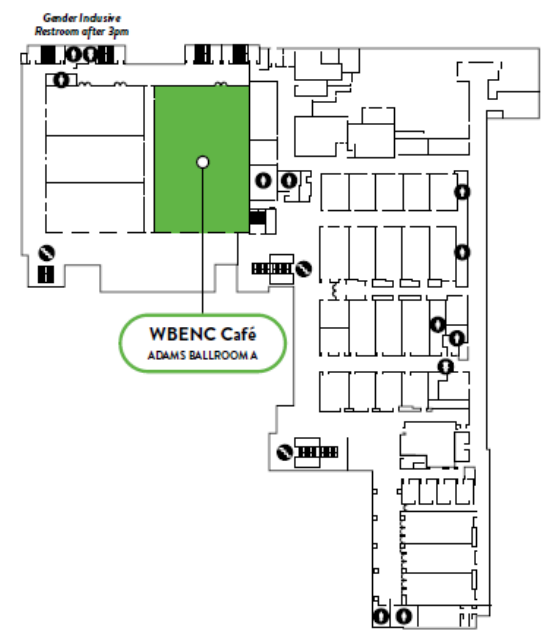


LEVEL 3

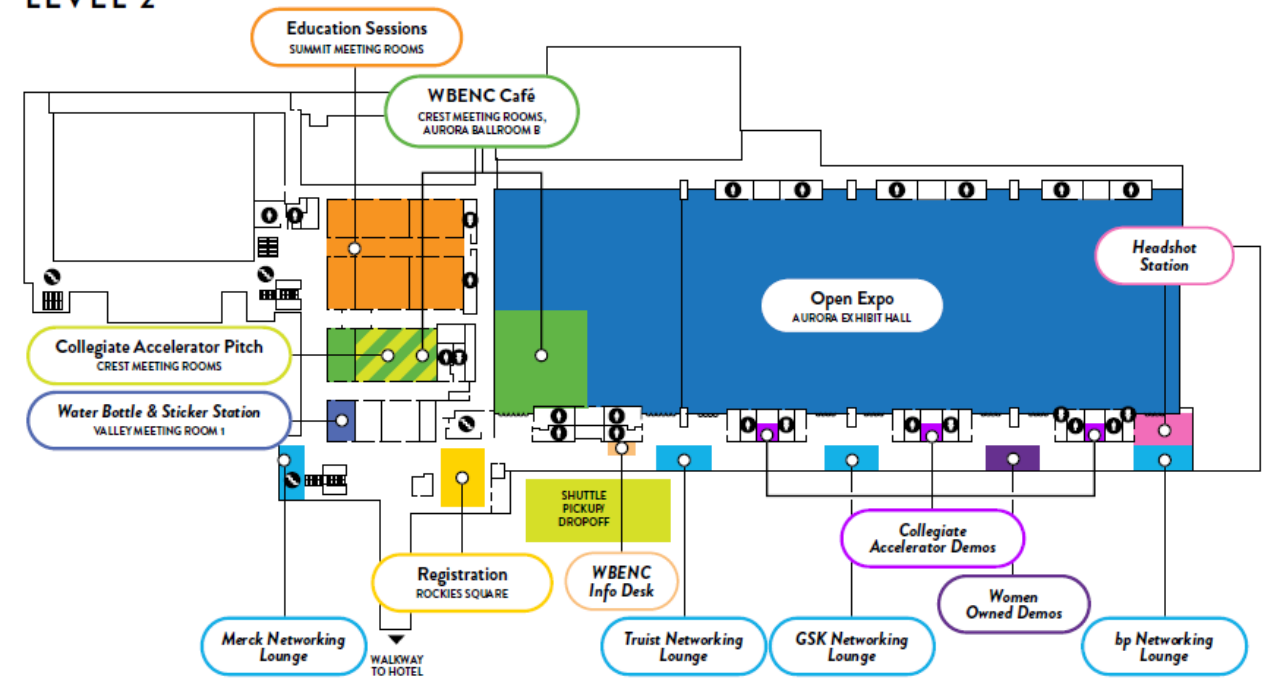


📍 Navigating The Property Wednesday

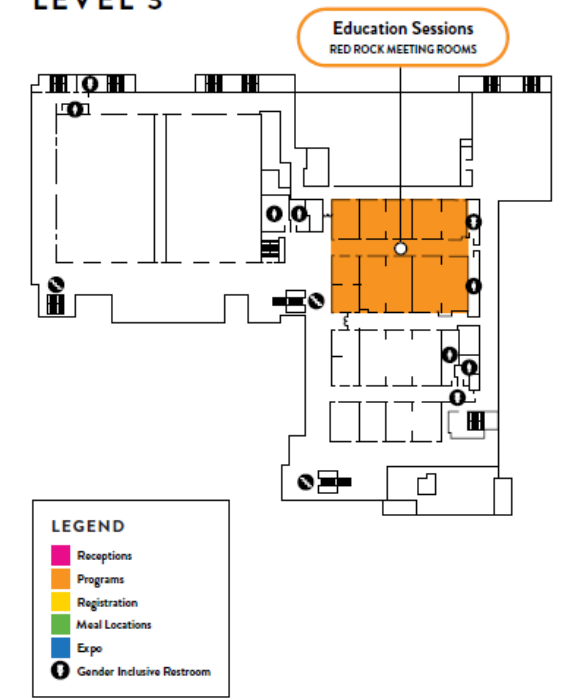
LEVEL 1



LEVEL 2

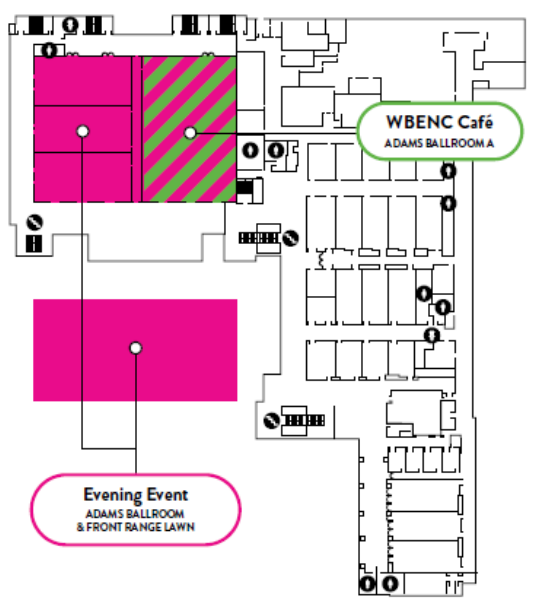


LEVEL 3

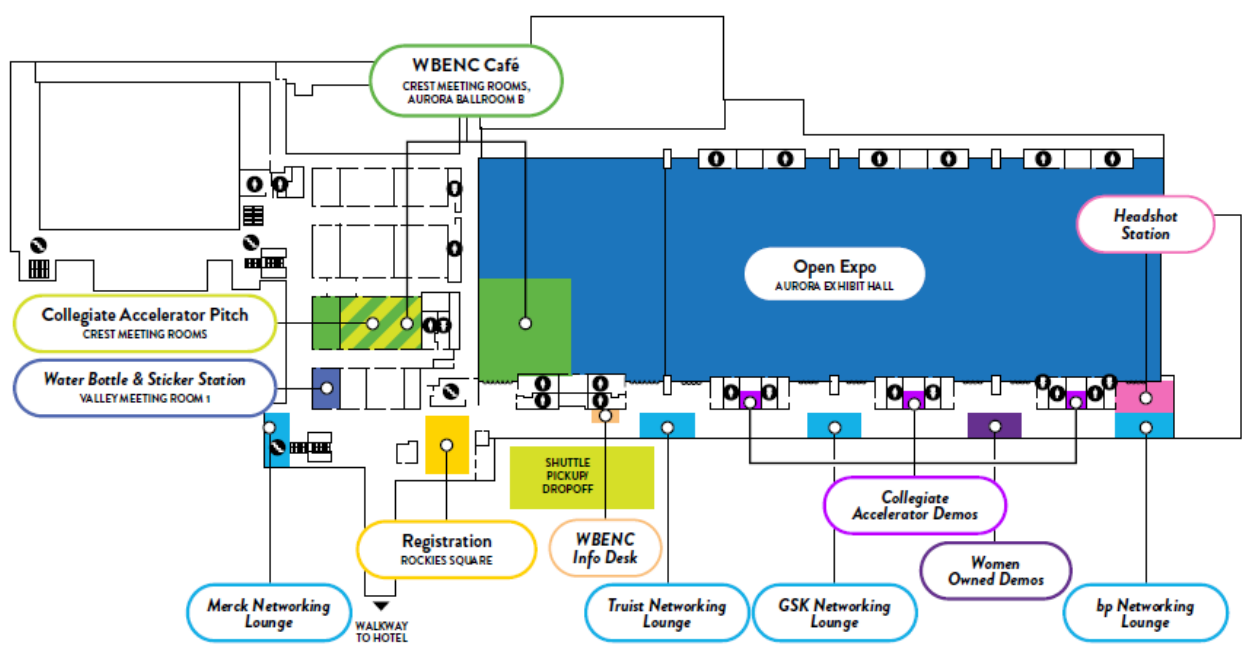


📍 Navigating The Property Thursday

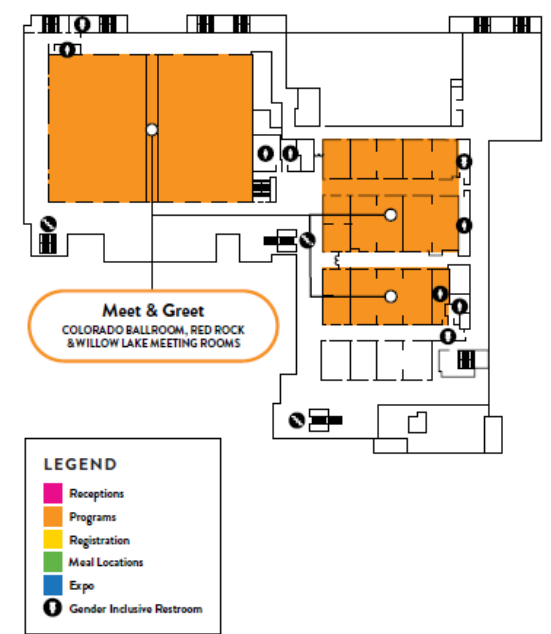
LEVEL 1



LEVEL 2



LEVEL 3



LEGEND

- Receptions
- Programs
- Registration
- Meal Locations
- Expo
- Gender Inclusive Restroom



Lanyards



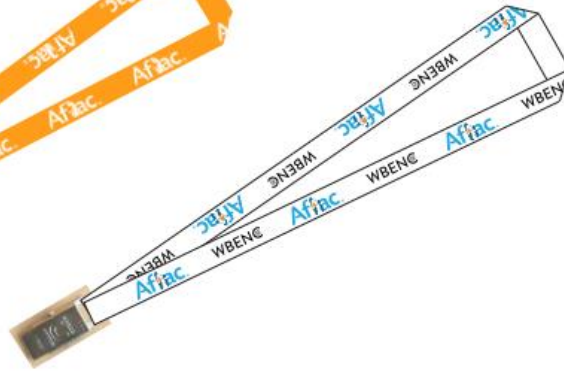
Blue

WBENC Certified
WBEs &
WeConnect Certified
WBEs



Orange

Corporate Members



White

Non-Profit
Students
Media
Small Business-Not Certified
Non-Corporate Members



Conference Badges



WBENC
WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL
JOIN FORCE. GROW TOGETHER.

WBE B

Alexis
Rose
She/Her/Hers
Alexis Rose Communications
Imperial, NY
WBENC - Certified Women's Business Enterprise

  1082
Blue

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Health & Safety FIRST & FOREMOST

Your well-being is our #1 priority.

Masks are not required –
but are always welcomed!



Attire

All Week

Business Casual



And comfortable sneakers!

Thursday Evening Reception

Après Ski Wear



Transportation



Distances to Gaylord Rockies

Overflow Hotels
3 Miles or Less

Denver International Airport
7.2 Miles

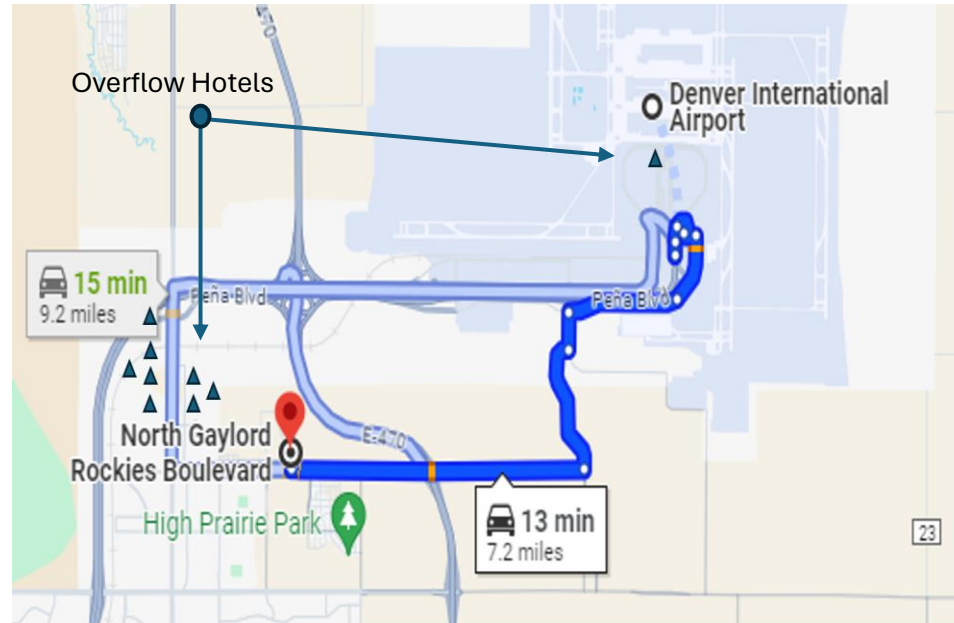
Daily Shuttle

Runs on a loop

Tues 9:30 AM – 8:00 PM
Weds 7:00 AM – 10:30 PM*
Thurs 7:00 AM – 10:00 PM
Friday 9:30 AM – 9:30 PM

Stops at or near overflow
properties & Gaylord Rockies

**on Weds PM shuttle goes to Offsite Event*



Rideshare
Uber/Lyft/Taxi

\$21 - \$40 from airport to Gaylord



Conference Website

WBENC

[ABOUT](#) [SCHEDULE](#) [EXHIBIT](#) [SPONSOR](#) [LOCATION](#)

[REGISTER TO ATTEND](#)

[< 2024 WBENC National Conference](#)

2024 Schedule

[Schedule At A Glance](#) | [WBENC Expo](#) | [Schedule Details](#) | [FAQs](#)

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DOWNLOAD THE WBENC
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MOBILE APP



USE THE MOBILE APPLICATION TO:

View the full conference schedule,
Meet & Greet details and companies,
Expo floor plan, sponsors and more!

Create your own personalized event
schedule to maximize the Conference!

Follow **WBENC** &
Women Owned
on social media!

#WBENCConf
#WBENC
#WBENCNetwork
#BuyWomenOwned



Upcoming RPO Conference Planning Sessions



- **WBENC Greater DMV / Metro NY**
 - 3/12: Conference Prep Session

Planning Checklist



- Create your **My Show Planner** account
- Review the **Expo Floorplan** and **Meet & Greet** lists to build your strategy
- Download the **Mobile App**
- Find your perfect pair of **sneakers**
- Assemble your **Apres Ski outfits!**
- Attend Prep Sessions and Boot Camps from your **incredible RPO's**
- Pack your Bags!**





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Q&A



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We'll see you in Denver!

accenture

 Bristol Myers Squibb™

**the
human
energy
company** 

EY Building a better
working world

**WELLS
FARGO**

 **ActOne Group**

 **ALOM**

AMPCUS
collaboration redefined

ONE SOURCE FOR ALL
MDAVIS
INDUSTRIAL CONSTRUCTION, FABRICATION AND MAINTENANCE

PINNACLE
GLOBAL NETWORK

PINNACLEGROUP
WORKFORCE SOLUTIONS PROVIDER